



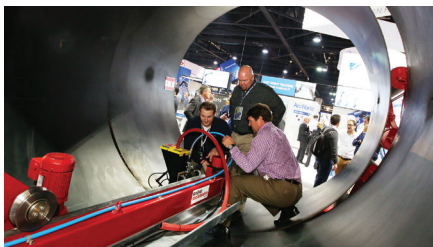
TUBE & PIPE PRODUCERS AND SUPPLIERS PAVILION

Nov. 6-9, 2017 | McCormick Place | Chicago, IL USA

NORTH AMERICA'S ONLY TRADE FAIR DEDICATED TO THE TUBE & PIPE INDUSTRY

The Best Place to do Business

For the first time, two leading tube and pipe industry trade fair organizers, **Messe Düsseldorf** and **FABTECH** will join forces to create the largest annual gathering of users of tube and pipe profiles in North America. With heavy use tube industries such as automotive, aerospace and recreational goods and services setting records in North America and an improving North American Oil & Gas / Energy sector, exhibiting at this event provides your company the opportunity to meet face-to-face with new customers and grow your bottom line. Reserve your space now!



Value of Exhibiting

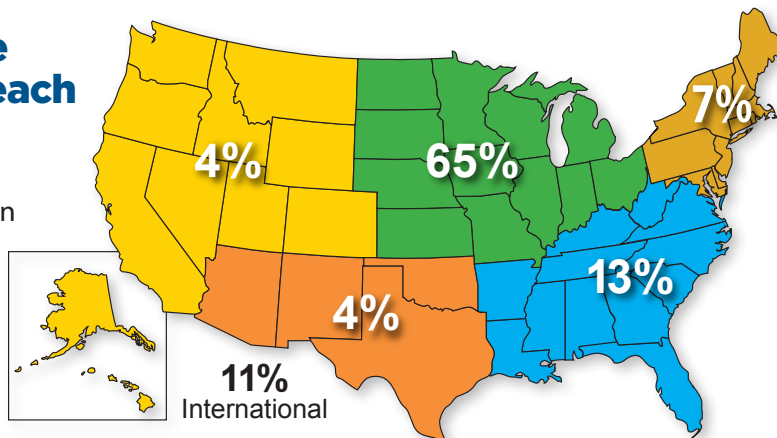
FABTECH is a solid, high-quality investment of your marketing dollars that yields exceptional value and positive results. Prepare to build brand awareness, expand market share, collect leads, write orders and increase profits.

Generate Sales Leads

With expected attendance in excess of 50,000, FABTECH 2017 will generate more qualified leads than any other manufacturing trade show. Don't miss this exclusive opportunity at North America's only trade fair dedicated to tube and pipe.

Extensive Market Reach

Meet buyers at FABTECH from every U.S. region and around the world.



If your company is interested in entering or expanding your share of these lucrative markets, you need to exhibit at FABTECH. Space is limited so reserve your booth today!

JOINT VENTURE WITH:



BUYING POWER

Connect with thousands of qualified buyers—*both existing and prospective customers*—all in one place.

TARGETED AUDIENCE

- 30%** of attendees are interested in Tube and Pipe Technology
- 55%** of attendees visit the Tube and Pipe Pavilion
- 78%** have influence over purchasing decisions
- 57%** attend only FABTECH
- 47%** were first time visitors
- 51%** spend 2 or more days on the show floor
- 31%** have budgets of \$500,000 or more

Source: FABTECH 2015 Post-Show Attendee Survey and Registration Data



Reserve Your Space Now!
Package Price: \$5,850 (including booth space)

Package Includes:

- 3 meter x 8' high backwall with siderails and header (header includes copy)
- 10 x 10 carpet
- 1 meter x ½ meter x 42" high cabinet
- 1 black pedestal table
- 4 black diamond chairs
- 1 wastebasket
- 1 110/120 v 5 amp service
- One time booth vacuuming
- Online Exhibitor Manual and Marketing Kit
- Monthly Exhibitor E-Newsletter with important show developments and reminders
- An experienced Show Management team dedicated to your success
- On-site assistance with exhibit hall management and service providers
- Extensive pre-show promotion
- Discounts on hotels and free shuttle bus service on show days

Gain Exposure and Visibility with these Marketing Tools:

- Special marketing campaign dedicated to the Tube & Pipe Producers and Suppliers Pavilion
- Basic listing on the FABTECH Website
- Listing in the *Official Show Directory* and show promotional mailings
- Exhibitor Invites—customized email campaigns to target key customers and prospects and invite them to your booth
- Free Expo Passes, logos and banner ads
- Social media sites to promote your show participation
- Free media lists, Press Kit distribution and a fully-staffed, on-site press room

Exhibit Contacts:

For assistance reserving your preferred exhibit space, please contact a member of our experienced sales team.

Mr. Gunnar Ahrens
ahrensg@messe-duesseldorf.de
Phone: +4921 145607725

Mrs. Cordula Link
linkc@messe-duesseldorf.de
Phone: +4921 145607760

JOINT VENTURE WITH:



LOCATION

McCormick Place
 2301 S. King Drive
 Chicago, IL 60616

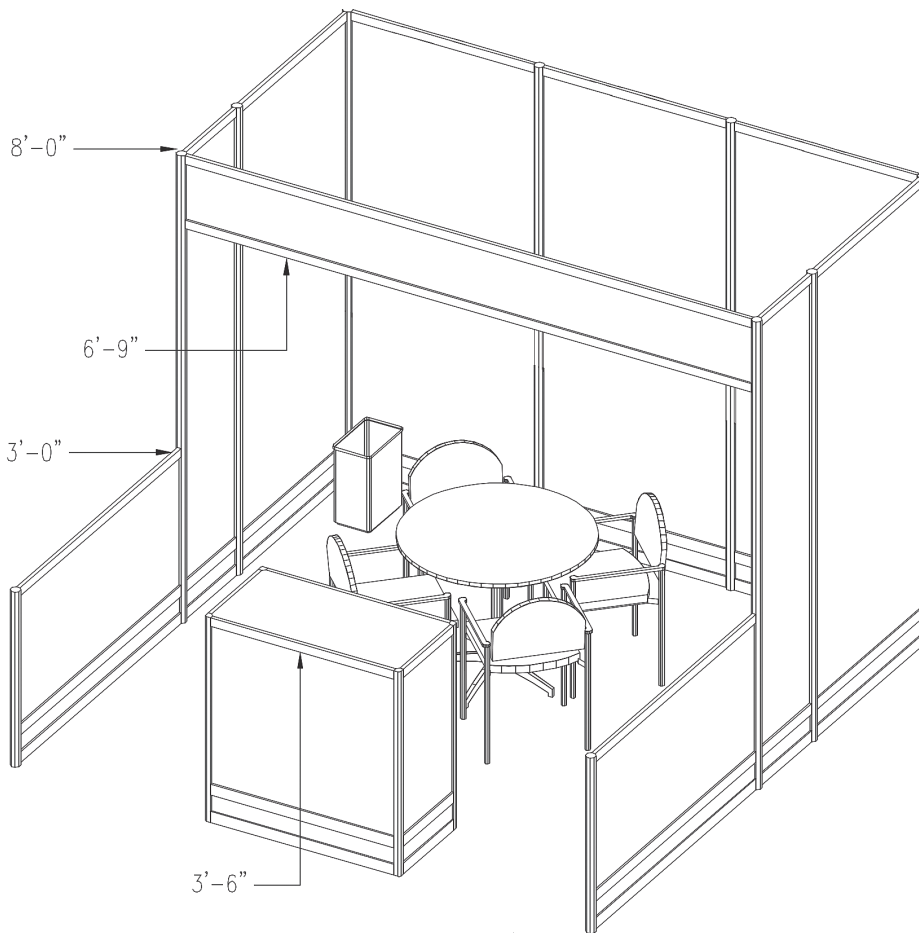
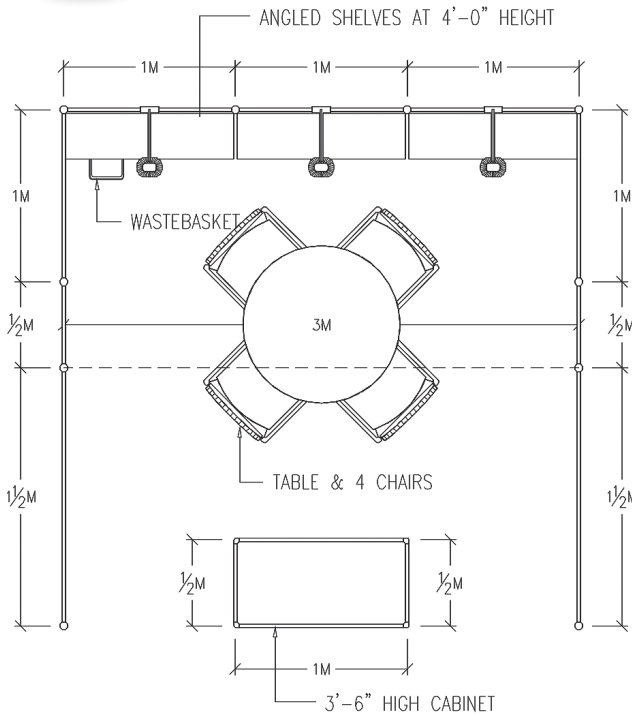
SHOW HOURS

Monday, Nov. 6
 10:00 AM – 6:00 PM

Tuesday, Nov. 7
 9:00 AM – 5:00 PM

Wednesday, Nov. 8
 9:00 AM – 5:00 PM

Thursday, Nov. 9
 9:00 AM – 3:00 PM



PERSPECTIVE VIEW
Not To Scale

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WITH:**



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