

Press release

For immediate release on 3 September 2014

BEST OF GLOBAL EXPERTISE AT LARGEST EDITION OF INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT

- **3-in-1 exhibitions open today amidst strong international presence**
- **Trade events continue on growth path in 2014 with more big-name global industry leaders, expanded booth areas for repeated participation and local prominent newcomers**

3 September, 2014, Jakarta – Indonesia's leading exhibitions for the synergistic three sectors will feature more plastics, processing, packaging and printing global industry powerhouses than ever before. Over 400 exhibiting companies from 20 nations have gathered as INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2014 open its doors today with an impressive show floor packed with multi-range product displays, live machinery and technology demonstrations.

Among the largest exhibitor nations this year are Germany, Taiwan, Singapore and Austria whose national pavilion itself span across 400sqm of floor space. Other country groups include China and Thailand, both of whom have also expanded their booth spaces significantly and Italy who is coming together cohesively for the first time. With noteworthy standalone representations from Japan, Switzerland, Turkey and United Kingdom, collectively, international companies make up more than half of the exhibitors and 70% of the total floor area. With a 20% increase in the number of first-time exhibitors, the 25,000 trade visitors expected over the next four days will also be treated to a full spectrum of machinery and equipment from Indonesia's top suppliers and distributors.

On the heels of the highly successful edition of the exhibitions in 2012, INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT occupy some 13,000 sqm across four halls at Jakarta International Expo, Kemayoran. The exhibitions are poised for further growth with the 9th edition of INDOPLAS, and 8th editions of INDOPACK and INDOPRINT this year as each exhibition delivers the latest cutting-edge technology, innovations and solutions to Indonesia's booming industrial and commercial markets.

Jointly organized by Messe Düsseldorf Asia and partner PT. Wahana Kemalania



3 – 6 Sept 2014
Jakarta International Expo
Kemayoran, Jakarta
Indonesia

Supported by
Messe Düsseldorf / Organizer of :



Jointly organized by :



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Business Registration 199507124Z

Makmur (WAKENI), the 3-in-1 mega exhibitions is a one-stop business centre to discover new and comprehensive product range to serve end-to-end supply chain for the three industries. On show at the three exhibitions include raw materials, semi-finished components, multi-function machines and equipment, customised solutions through to integrated processing methods across the plastics, packaging, and printing sectors.

At the INDOPLAS show floor, STARLINGER & CO., ARBURG, ENGEL, MITSUBISHI CHEMICAL, REIFENHÄUSER, WINDMOELLER & HOELSCHER and WITTMANN KUNSTSTOFFGERÄTE stand prominently with their cutting-edge plastics technology such as injection and blow moulding machines, energy efficient thermoprocessing and recycling machines, plastics extrusion lines and components. Over at INDOPACK, BOBST JAKARTA, NL INDUSTRIAL and UNIMES PUSAKA CEMERLANG have the largest showcase of creative packaging and processing solutions for folding carton, corrugated board and flexible materials industries. HEIDELBERG, KOENIG & BAUER GROUP, CYBER, SANSIN INDONESIA, EKA MAJU MESININDO, WENZHOU KEQIANG MACHINERY and WENZHOU KEQIANG MACHINERY each highlight their best printing applications from sheetfed and offset presses, gravure solutions through to integrated printing-packaging equipment. More than 50% of the exhibiting companies including recognized brands such as ANDRITZ, ASABA, MIMAKI INDONESIA, KAWATA PACIFIC, KRAIBURG TPE TECHNOLOGY, WELDY and YOKOGAWA INDONESIA are featuring fresh or newly improved products with enhanced technical aspects that can provide energy and cost-efficiency, high production reliability and performance capability.

Highly regarded as Indonesia's foremost business and networking platform for the three industries, the exhibitions will also bring together leading international trade associations and experts who will share expertise and technological developments to propel Indonesia and the region's printing, packaging, processing and printing sectors. The exhibitions will be further enhanced with a value-added conference and seminar programme from leading industry authorities such as the VDMA from GERMANY, THE INDONESIAN PACKAGING FEDERATION, SML MASCHINENGESELLSCHAFT MBH from Austria, LUBRIZOL ENGINEERED POLYMERS and EXXONMOBIL CHEMICAL ASIA PACIFIC who will share best practices and innovations to address real market trends and technological demands. On the printing front, Heidelberg Indonesia, KOPI GRAFIKA and Thai Trade Center will focus on upscale printing innovations to achieve equitable profits and efficient machine performance, and the opportunities available for printing businesses in Indonesia.

According to Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia, "As biennial exhibitions, INDOPLAS, INDOPACK and INDOPRINT are well-timed events as the two-year cycle provides the best conditions for technology leaders to accommodate the fast pace of technology change, research & development, innovation cycles to bring the best high-performing machinery & processing technologies that are developed according to high international standards capable of

meeting local market demands & production needs.” Therefore, “we are confident of delivering a robust business platform where trade visitors can look forward to conducive networking opportunities, establishing key business connections and obtaining practical insights on current trends to inspire them towards making better business decision,” added Ms Rini Sumardi, Director of WAKENI.

The three exhibitions are well on their way to being the ideal gateway to find new business in Indonesia and to catch insights of emerging growth sectors within Indonesia as well as its surrounding competitor markets and develop strategic network with other industry experts from across the globe.

The exhibitions are open from 10am to 7pm, from 3 to 6 September 2014 at Hall A & D, JI Expo.

For more information on the three trade fairs, please visit: www.indoprintpackplas.com

About the Organizers

MDA is a subsidiary of Messe Düsseldorf in Germany, one of the world’s leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in industries including plastics, printing and packaging, and medical and health care - specifically K, drupa, interpack, MEDICA, COMPAMED and A+A held in Düsseldorf, Germany. Since 1995, MDA’s portfolio of trade fairs in Southeast Asia includes: for the plastics and rubber sectors in Thailand (T-PLAS), Vietnam (PLASTICS & RUBBER VIETNAM) and Indonesia (INDOPLAS), the printing and packaging sectors in Thailand (PACK PRINT INTERNATIONAL) and Indonesia (INDOPACK and INDOPRINT), the wire, cable, tube and pipe sectors in Thailand (wire Southeast ASIA and Tube Southeast ASIA), the medical and health care industries in Thailand and Singapore (MEDICAL FAIR THAILAND, MEDICAL FAIR ASIA, MEDICAL MANUFACTURING ASIA) the Workplace Safety & Health sectors in Singapore(OS+H Asia) and the metal and steel trade industries in Indonesia (indometal). PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market including K, interpack and drupa.

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