

## Press release

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**INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2014 gear up for the biggest and most dynamic edition yet**

- **70% of total floor area occupied by international companies**
- **Numerous technical presentations by several international industry associations and international companies**

**21 August, 2014, Jakarta** – In less than two weeks, Indonesia’s leading international events for the plastic, processing, packaging and printing industries, INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2014 will open its doors to some 25,000 trade visitors and professionals from across the region and beyond from 3 – 6 September 2014.

Spanning across 13,000 sqm over four halls at the Jakarta International Expo, Kemayoran, the three exhibitions will be the biggest edition to date. More than 400 global industry players from 20 countries including leading Indonesian companies will be on show, alongside national pavilions and groups from Austria, China, Germany, Italy, Singapore, Taiwan and Thailand. Well-established as the country’s much-awaited business and networking platform, the events will also bring together leading international associations and experts as they share industry insights and technological developments to move Indonesia and the region’s printing, packaging, processing and printing sectors.

Jointly organized by Messe Düsseldorf Asia and partner PT. Wahana Kemaliniaga Makmur (WAKENI), the 3-in-1 mega exhibitions will deliver an exciting showcase of cutting-edge plastics technology, creative packaging and processing solutions and innovative printing applications to serve the full supply chain of the three industries. From raw materials to semi-finished components, multi-function machines and equipment, customised solutions through to integrated processing methods, visitors will experience a dynamic world of technology, driven by innovation for growth developed by world leading manufacturers and renowned brands such as ANDRITZ, CYBER, ENGEL, EXXONMOBIL CHEMICAL, HEIDELBERG,



The 9th Indonesian International  
Plastics Exhibition  
[www.indoplas.com](http://www.indoplas.com)



The 8th Indonesian International  
Packaging Exhibition  
[www.indopack.net](http://www.indopack.net)



The 8th Indonesian International  
Printing Exhibition  
[www.indoprint.net](http://www.indoprint.net)

**3 – 6 Sept 2014**

Jakarta International Expo  
Kemayoran, Jakarta  
Indonesia

Supported by  
Messe Düsseldorf / Organizer of :



Jointly organized by :



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KOENIG & BAUER GROUP, LUBRIZOL, MIMAKI, MITSUBISHI CHEMICAL, REIFENHÄUSER, RYOBI, STARLINGER & CO and many more.

A survey by the Japan Bank for International Cooperation (JBIC) in 2013 ranks Indonesia in first place as the country for investment amongst Japanese MNCs. Indonesia has constantly scaled higher in rank since its ninth position in 2006. Some of the industries that have captured interest include the plastics, packaging, processing and printing industries.

"In the plastics industry alone, there will be an upward trend on the increasing demand for polymer until 2020. Unfortunately this may be dampened by insufficient supply output. Likewise, the printing and packaging industries have also been forecasted to see increasing demands. As such, INAplas heartily welcomes this exhibition as it provide opportunities to access the latest technology that will meet supply needs," said Mr Budi Susanto Sadiman, Chairman INAplas, The Indonesian Olefin, Aromatic & Plastic Industry Association.

Mr Henky Wibawa, Executive Director of the Indonesian Packaging Federation (IPF) echoes similar support and said that, "the packaging industry will continue to develop further with the continuous growth of consumer goods such as food and beverages including bottled water or milk, and many others. Despite of this, import of raw materials and machinery will still continue because the local industry is not yet able to meet the needs of the packaging industry. The exhibition will pave visions on future trends for domestic packaging industry players and provide a platform for them to identify relevant technology to be used."

### **Growing internationality**

A standout feature this year is the strong representation from international companies both regionally and from Europe, making up more than half of the exhibitors and accounting for about 70% of the total floor area. For 2014, the Austrian Pavilion has increased five-fold compared to 2012, occupying over 400 sqm of exhibiting space with high-performing injection moulding machinery and process technologies. The German Pavilion also returns with bigger presence and an increased floor area, led by the German Federal Ministry for Economic Affairs and Energy (BMWi) and VDMA. In addition, a marked increase can also be seen from other European countries including Italy, Switzerland, Turkey and United Kingdom, as well as Asian presence particularly from Japan, Singapore, Taiwan and Thailand.

### **More new machinery and the latest equipment on show**

Trade visitors to the three events can expect to see an impressive display of technologically advanced machinery with benchmark qualities across all sectors, particularly plastics recycling and packaging machines, automatic case making machines, die cutters, large-format sheetfed and packaging offset, post-press, digital printing machines and many other machinery that serve diversified needs.

As energy efficiency becomes a key distinguishing feature for machinery and equipment in today's energy competitive environment, taking special pride of place at INDOPLAS are companies showcasing energy efficient innovations. Amongst them include SML MASCHINENGESELLSCHAFT MBH, featuring machines with a combination of high speed and efficient conventional extruders, ARBURG GMBH with cost effective and energy efficient thermoprocessing technology and ZHEJIANG KELI PLASTICS MACHINERY CO LTD showcasing injection & blow moulding machine for with environmentally-friendly operation.

### **Optimizing AEC and Indonesia's high investment opportunities**

With the onset of the integration of ASEAN in 2015 under the ASEAN Economic Community (AEC), Indonesian companies are on the rise and capable of spearheading industrial developments across the region's plastics, packaging, processing and printing industries. "As the global economic epicenter moves closer to Southeast Asia, Indonesia is well-positioned to become the investment hotbed for international companies looking towards the region for an alternative manufacturing base and vital area to expand existing operations, said Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia.

Mr Ringling also added that "INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT are excellent platforms that bridge the best of global expertise with the highly competitive companies in the Indonesian markets. By the time the regional integrated economic community is established next year, Indonesian companies will be well-equipped to take on major production projects and will play an important role in providing fast-moving supply outputs to meet robust market demands across the region." The participation of key subsidiaries to some of world's most recognized brands amongst commercial and industrial users - BOBST JAKARTA, NL INDUSTRIAL INDONESIA, ILLIES ENGINEERING INDONESIA, RIECKERMANN INDONESIA, SANSIN INDONESIA, YOKOGAWA INDONESIA, all of whom will be showcasing their latest machinery reflect the country's prominence as an integral market for international companies.

The presence of Indonesia's top industry leaders and distributors such as ASABA, ADIJAYA BUANASANTOSA, CPD-GRAPHICS, IMEX PERSADA, TRIMITRA SWADAYA, UNIMES PUSAKA CEMERLANG and

many others signal the local businesses' success over the last few years in sealing partnerships with global companies to supply sought-after equipment and products. According to Ms Rini Sumardi, Director of WAKENI, "with their rising manufacturing capabilities, abundant manpower and energy resources available, Indonesia's top industry players are poised to become the country's magnet to attract more foreign investments to boost its infrastructural and technological developments." She also added that "as organizers, we are optimistic that these premier events will define leading technologies of tomorrow and shape export demands for the over 600 million people across the ten ASEAN countries."

Strategically closer to serve Indonesia's booming industrial needs, ASEAN's leading distributors and suppliers will also take a strong foothold in the exhibitions this year with the participation of more than 30 companies from Thailand, Malaysia and Singapore. Set to bring out their own unique competitive advantage, these companies will complement and support local businesses further in meeting their manufacturing requirements.

#### **High Value Conferences & Seminars:**

Against the backdrop of a buoyant plastics and packaging markets, leading industry authorities; VDMA from GERMANY, THE INDONESIAN PACKAGING FEDERATION, SML MASCHINENGESELLSCHAFT MBH from Austria, LUBRIZOL ENGINEERED POLYMERS and EXXONMOBIL CHEMICAL ASIA PACIFIC will share best practices and innovations to address real market trends and technological demands. On the printing front, Heidelberg Indonesia, KOPI GRAFIKA and Thai Trade Center will focus on upscale printing innovations to achieve equitable profits and efficient machine performance, and the opportunities available for printing businesses in Indonesia due to quality control on printing product standardization and requirement to enhance workforce competencies for the sector.

Modeled after the world's largest trade events in the plastics, processing, packaging and printing sectors – K, interpack and drupa, organized by Messe Düsseldorf in Germany, the synergistic trade fairs are on course to outdo its success in the last 2012 edition that hosted some 253 exhibitors from 19 countries to more than 17,000 international trade visitors.

For more information on the three trade fairs, please visit: [www.indoprintpackplas.com](http://www.indoprintpackplas.com)

## About the Organizers

Messe Düsseldorf GmbH is one of the world's most successful exhibition organizers, responsible for organizing more than 20 of the world's number one exhibitions in various industries including plastics, packaging and printing – namely, the globally acclaimed K Fair, interpack and drupa held in Düsseldorf, Germany. Its subsidiary office – Messe Düsseldorf Asia (MDA), with extensive expertise in organizing trade fairs in Southeast Asia, has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. MDA's trade fairs for the plastics and rubber sectors in Malaysia, Thailand and Vietnam (M-PLAS, T-PLAS and PLASTICS & RUBBER VIETNAM), and printing and packaging in Thailand (PACK PRINT INTERNATIONAL) have met with resounding successes and are today benchmark events serving the regional markets of Southeast Asia and beyond. PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market including K, interpack and drupa.

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