

Everything for the Hiking Holiday: TourNatur offers Equipment, Advice and over 5,000 Travel Destinations

Move into Hall 4 / Close Link to CARAVAN SALON

With 5,000 travel destinations, state-of-the-art equipment and advice options from 275 exhibitors and brands the hiking and trekking fair TourNatur in Düsseldorf from 4 to 6 September offers a complete range for one of Germany's most popular leisure activities. This year sees TourNatur move into Hall 4 of Düsseldorf Exhibition Centre giving visitors an even closer link to the CARAVAN SALON. TourNatur's new home also boasts other advantages: a state-of-the-art, light-flooded hall with perfect air conditioning, a greater overview and shorter distances to cover. "The spatial division between tour operators and equipment suppliers valued by visitors and exhibitors alike will naturally remain intact for easier orientation," says Stefan Koschke, Director of TourNatur. At the 13th edition of the event over 35.000 visitors are expected. TourNatur is Germany's only consumer fair for hiking and trekking.

5,000 Hiking Destinations to Discover

With more than 5,000 hiking destinations TourNatur offers a unique overview of hiking destinations worldwide. Individual travellers wanting to discover a new region on their own are catered to here just as fans of organised tours and group trips. Obviously, hiking classics like the Alpine regions, Germany's Mittelgebirge or its coastal region are featured here – but so too are hiking destinations on Mediterranean islands and trails and recreational regions close to cities for day trips. Even exotic destinations such as La Réunion in the Indian Ocean feature in the line-up. Exhibitors are happy to put together custom tours, recommend accommodation and organise modern hiking services like baggage transport, hikers' taxis or GPS guides.

Lively impressions of trails and regions are conveyed in the lectures on the "Rastplatz" stage. This is also where hiking trails will also be presented with awards.

Custom Advice at the Equipment Centre

The right advice is essential for finding equipment suited to individual requirements. For this trained experts will be on hand at TourNatur in the



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www.tournatur.com



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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

“TourParcours” Equipment Centre. Independent hiking experts will provide information here on modern functional textiles and key items of equipment. This year, too, focal themes will be highlighted at various stations. For instance, there will be targeted information on such topics as “Trekking” or “Hiking for Beginners”.

Many well-known outdoor and equipment firms will have technical equipment and their collections on sale at the event. Visitors wishing to add to or update their clothing or equipment are sure to find what they are looking for here. The entire range for hiking holidays and outdoor activities can be found here – from rucksacks, shoes, sticks and tents through to technical equipment.

European Outdoor Film Tour in Düsseldorf

TourNatur is not just a marketplace for suppliers but also offers an exciting and interesting supporting programme and this has made a pivotal contribution to its success over the past few years. A very special highlight in 2015 is the “European Outdoor Film Tour” (E.O.F.T.) that will be making a stop at Düsseldorf Exhibition Centre. On the Friday evening visitors will be able to view the “Best Of” this film series free of charge after the trade fair closes its doors. Awaiting them at E.O.F.T. is a spectacular, 90-minute film mix with breath-taking clips from top outdoor sports and adventure films. In Germany this season over 137,000 viewers have seen these acrobatic feats and outdoor tricks – and visitors to TourNatur are treated to this film experience free of charge.

Hiking Fashion of the Future

What will hiking clothing and outdoor fashion look like in 2030? This is the innovative question TourNatur will be attempting to answer in collaboration with fashion and design school Akademie für Mode und Design (AMD). The AMD students will present short films on the “Rastplatz” stage featuring creative ideas on the topic of hiking fashion of the future in the fields of recreational hiking, mountaineering and trekking.



Two Fairs on One Ticket

TourNatur is open from Friday to Sunday, 4 to 6 September 2015, daily from 10.00 am to 6.00 pm in Hall 4 of Düsseldorf Exhibition Centre. Admission tickets to TourNatur are also valid for the parallel fair CARAVAN SALON and cost Euro 14 for adults. Children, school-children and students pay a concessionary admission. All tickets purchased online are valid for up to two days for the person named on the ticket. Online tickets are available at www.tournatur.com. From August tickets will also be available from selected ADAC sale points. Admission tickets purchased in advance include free travel to and from the exhibition centre on all means of transport within the VRR network on the days of the fair (2nd class on German railways). Further information on TourNatur and the Ticketshop can be found on the website www.tournatur.com.

Düsseldorf, Hotspot for Active Leisure Pursuit

Boasting CARAVAN SALON, TourNatur and boot Düsseldorf in its portfolio Messe Düsseldorf GmbH is the most important leisure trade fair organiser in Germany. CARAVAN SALON DÜSSELDORF is the No. 1 trade fair for mobile homes and caravans attracting over 170,000 visitors a year. Held in parallel to the CARAVAN SALON since 2003, Germany's unique public trade fair for hiking and trekking TourNatur attracts some 35,000 visitors per annum. Every year in January boot Düsseldorf presents water sports in all its facets. With more than 1,740 exhibitors from over 60 countries and some 240,000 visitors from all over the world it is the top trade fair for water sports internationally.

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