

## **CARAVAN SALON DÜSSELDORF 2015: Your New Window to the World**

### **The World's Largest Trade Fair for Motor Homes and Caravans**

The entire caravanning sector will be meeting in Düsseldorf from 29 August to 6 September 2015 (trade visitors' day on 28 August). As the world's largest trade fair for motor homes and caravans the CARAVAN SALON offers a unique insight into the world of mobile leisure. "Visitors can look forward to a complete market overview, numerous world premieres and a host of innovations. Demand from companies was so great that the halls are already fully booked early on," delights Director Stefan Koschke. 590 international exhibitors with 130 caravan and motor home brands will be presented on some 195,000 square metres in eleven halls and the outdoor space of the exhibition centre – this line-up is unique and a further increase on last year.

### **New Hall Structure for Quick Orientation**

The continued course of growth posted by the CARAVAN SALON means a new hall structure. "We want to offer visitors a coherent basic structure with clear segmentation, quick orientation and short distances. Which is why we have decided to optimise hall occupation enabling us to show even greater variety," explains Koschke. The accessories segment with themes like tents, folding/tent caravans, camping equipment, outdoor products and leisure goods will move into Hall 5 while the tourism segment with camp and motor home sites as well as travel destinations will be located in the neighbouring Hall 7 right at Entrance North/Eingang Nord.

For several years now the box van and van categories have been posting huge increases. These compact vehicles are extremely popular both with families and couples of all ages because they can be used in everyday life. To meet exhibitors' increased space needs box vans and vans will now move into Hall 15. As before, located in Hall 13 are industrial suppliers while in Halls 9 to 12 as well as 14, 16 and 17 are home to caravans and motor homes. A total of over 2,000 leisure vehicles will be presented – variety which is unique to CARAVAN SALON DÜSSELDORF.

### **Strong Brands, Great Variety and a Unique Line-Up**

The CARAVAN SALON is traditionally the platform for innovations and



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28.08. Fachbesuchertag  
Trade visitor day  
[www.caravan-salon.de](http://www.caravan-salon.de)



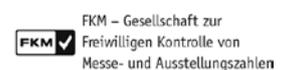
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premieres in Europe – this is where top manufacturers in the sector showcase their innovations and a huge variety of brands. The line-up of vehicles presented in Düsseldorf ranges from folding caravans and family vehicles through to luxury motor homes. There are small, simply fitted caravans available even for budgets of Euro 5,000 while at the other end of the scale with custom luxury motor homes the sky is virtually the limit. The fair showcases everything the market has to offer. Tried and tested interior layouts and vehicle classics alongside the new models for the 2016 season. Proving particularly popular, as always, are semi-integrated motor homes and box vans, i.e. compact vehicles weighing under 3.5 tons. Lightweight construction, environmental technology, security systems, reduced energy consumption and future-oriented developments are particular focuses of the manufacturers.

However, it is not just the vehicle line-up but also the range of accessories that is unrivalled here. Whether it is under the engine hood, in the living space or related to the vehicle in general – new technical developments and detachable parts are very popular with visitors. In Hall 13 alone 150 international exhibitors will be presenting a unique line-up in the field of equipment, technology and installations.

### **How does Caravanning Work?**

Anyone wishing to find out more about driving with a motor home or caravan trailer and about the technical functionalities this entails has come to exactly the right places at this year's CARAVAN SALON. Sector professionals in Hall 12 offer a neutral and unbiased (i.e. non-manufacturer affiliated) contact point on the caravanning theme. In various themed worlds novices as well experienced caravan users can discover interesting and useful information on mobile leisure. Amongst other things, the right handling of on-board technology is demonstrated, experts give practical tips and recommendations on vehicle types, travel routes or the right choice of camping site and are also on hand to answer specific questions and give individual advice. An info stage with lectures on individual focal themes rounds off the special show.



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## **A Varied Programme for All the Family**

There are not just vehicles on show at CARAVAN SALON DÜSSELDORF as trade visitors also enjoy a varied programme of entertainment and information revolving around mobile vacationing. At the Dream Trip Cinema Konstantin Abert, Jeanette Emerich and Uwe Hamm will be whisking visitors away each day to unique destinations and arousing their wanderlust. Young people can let their hair down at the Adventure Camp organised by Düsseldorf's umbrella sports federation Stadtsportbund Düsseldorf and children aged 4 year and upwards are looked after at the stand of the Workers' Welfare Association Arbeiterwohlfahrt with a varied programme of recreation, arts and crafts and entertainment.

This year will also see the Special Show of the Caravanning Industry Association (CIVD) invite visitors again to a special kind of discovery tour in Hall 10. A sweepstakes concourse allows the fascination of caravanning to be experienced playfully at various "pit stops". Under the heading "Mehr erleben" (Experience more) trade fair visitors can win a host of prizes such as caravanning trips and numerous attractive non-cash prizes.

Many caravanning fans travel here with their own vehicles: some 60,000 visitors spend the night in their own vehicle at Messe Düsseldorf's Caravan Center. They use the opportunity to swap tips with likeminded people, spend a cosy evening in the marquee after an exciting day at the fair or explore the city of Düsseldorf and its surroundings. On the large car park north of the exhibition centre there are more than 3,500 serviced and unserviced pitches.

## **TourNatur held in Parallel in Hall 4**

Once again running in parallel on the second weekend (4 to 6 September) will be the hiking and trekking fair TourNatur. The move into Hall 4 provides an even closer link to CARAVAN SALON with shorter distances and even better orientation. In addition to presenting more than 5,000 hiking destinations exhibitors here offer the latest equipment as well as expert advice on the topic of hiking and trekking. A total of 275 exhibitors are represented at this Germany's only consumer exhibition for hiking and trekking.



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## Facts and figures on CARAVAN SALON DÜSSELDORF

The CARAVAN SALON DÜSSELDORF 2015 is open from Saturday, 29 August, to Sunday, 6 September 2015, on each day from 10 am to 6 pm. For trade visitors and media representatives the fair is already open on Friday, 28 August. Day tickets cost Euro 14 for adults; children, schoolchildren, students and CARAVAN SALON Club members pay Euro 10. Tickets for children (aged 6 to 12) cost Euro 6. All tickets purchased online are valid for up to two days for the person named on the ticket. Admission tickets purchased in advance include free travel to and from the exhibition centre on all means of transport within the VRR network on the days of the fair (2nd class on German railways). Admission tickets purchased on the day include free travel from the exhibition centre within the VRR network.

CARAVAN SALON 2015 will once again also be offering online tickets to print out at home from early July. From August tickets will also be available from selected ADAC sale points and the DCC. Information and news on the CARAVAN SALON DÜSSELDORF can be found on the Internet at [www.caravan-salon.de](http://www.caravan-salon.de).

### Düsseldorf, Hotspot for Active Leisure Pursuit

Boasting CARAVAN SALON, TourNatur and boot Düsseldorf in its portfolio Messe Düsseldorf GmbH is the most important leisure trade fair organiser in Germany. CARAVAN SALON DÜSSELDORF is the No. 1 trade fair for mobile homes and caravans attracting over 170,000 visitors a year. Held in parallel to the CARAVAN SALON since 2003, Germany's unique public trade fair for hiking and trekking TourNatur attracts some 35,000 visitors per annum. Every year in January boot Düsseldorf presents water sports in all its facets. With more than 1,740 exhibitors from over 60 countries and some 240,000 visitors from all over the world it is the top trade fair for water sports internationally.

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