

Press Release
For Immediate Release

INDOPLAS, INDOPACK and INDOPRINT 2014 attract international focus

Strategically positioned in a two-year cycle, the synergistic exhibitions have attracted strong international support

13 September 2013 – Indonesia's three leading exhibitions for the plastics, packaging and printing sectors are set to strengthen greater international attention in 2014. As biennial exhibitions, the two-year cycle provides the best conditions particularly for the plastics, packaging and printing technology leaders from the European markets, to accommodate the fast pace of change and technology innovation cycles as well as the research & development cycles, exhibition planning and marketing budgets.

The co-located INDOPLAS, INDOPACK (*incorporating INDOPROCESS*) and INDOPRINT exhibitions will feature a comprehensive line-up of exhibitors, numerous national pavilions and groups as well as value add programmes and seminars on best practices and new manufacturing industry trends.

Building on the momentum of the highly successful inaugural collaboration between Messe Düsseldorf Asia and local partner PT. Wahana Kemalania Makmur (WAKENI), preliminary marketing for INDOPAS, INDOPACK (*incorporating INDOPROCESS*) and INDOPRINT 2014 has been well received by the market. One year prior to its staging, the exhibitions are looking at a stronger Austrian and German participation. INDOPLAS, INDOPACK (*incorporating INDOPROCESS*) and INDOPRINT have gained the support of the German Engineering Federation, VDMA (Verband Deutscher Maschinen- und Anlagenbau e.V.).

The Austrian pavilion has increased space 5 folds, and will take up 500 sqm of exhibiting space. The pavilion is supported for the first time by the Austrian Federal Economic Chamber (Wirtschaftskammer Österreich or WKÖ).



The 9th Indonesian International
Plastics Exhibition

www.indoplas.com



The 8th Indonesian International
Packaging Exhibition

www.indopack.net



The 8th Indonesian International
Printing Exhibition

www.indoprint.net

3 – 6 Sept 2014

Jakarta International Expo
Kemayoran, Jakarta
Indonesia

Supported by
Messe Düsseldorf / Organizer of :



Jointly organized by :



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Austrian companies that have firmed up their participation in INDOPLAS 2014 and will be showcasing high-performing machinery include global brand leaders in plastics; namely injection moulding innovation from Wittmann Battenfeld and Engel Austria, and machinery and process technology expert for woven plastic sack production, Starlinger.

“The commitment of both the Austrian and German industries, one year ahead of the exhibitions, is indicative of the strong interest in Indonesia. The three co-located exhibitions are well-timed platforms for companies to showcase their latest offerings, launch new products, and to strengthen their presence in the region,” said Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia.

Joint organizer, Ms Rini Sumardi, Director of WAKENI commented, “INDOPLAS, INDOPACK (*incorporating INDOPROCESS*) and INDOPRINT are set to extend their position further as an important innovation platform in Indonesia as they complement the needs of the industries they serve. For the 2014 editions, we are optimistic in achieving a significant increase in exhibitor participation based on the attractive opportunities and business prospects Indonesia has to offer these sectors. The international participation will provide substantial potential for Indonesian firms looking to form partnerships with leading brand names and interest to expand into new markets in the region. The strong showing from international brand names will most certainly be a great draw for Indonesian and regional trade visitors, from plastic parts manufacturers to printing houses, across a range of end-user sectors.”

Indonesia: strong growth prospects

- International Monetary Fund list Indonesia as the 16th largest economy in the world and by 2030 is slated to rank 7th with an estimated 135 million consumers – making Indonesia a highly attractive investment location to penetrate.
- The Ministry of Industry’s long term vision to transform the country into a strong industrial nation by 2025 and a production base for consumer electronics components and solutions industry in ASEAN and Asia.
- Indonesia's Investment Coordinating Board - BKPM’s plans to attract US\$30 to US\$40 billion in annual foreign investment by 2015.
- Revenues for the packaging sectors are expected to double at an annual growth rate of more than 10%. In 2012, Indonesia consumed 3 million tonnes of plastic with almost 70% of the total plastics used accounted for by the local food and beverage packaging sectors.
- Prospects are equally appealing for Indonesia’s printing industry as it is expected to reach US\$10.6 billion in 2015.

Set against this dynamic backdrop of a growing printing, packaging and plastics sectors, and the extensive market opportunities in Indonesia, the three co-located exhibitions are well timed. INDOPLAS, INDOPACK (*incorporating INDOPROCESS*) and INDOPRINT 2014 are expected to attract 400 exhibiting companies and over 25,000 trade visitors.

For more information on the three exhibitions please visit: www.indoprintpackplas.com/
www.indoplas.com/ / www.indopack.net/ / www.indoprint.net

About the organizers

Messe Düsseldorf GmbH is one of the world's most successful exhibition organizers, responsible for organizing more than 20 of the world's number one exhibitions in various industries including plastics, packaging and printing – namely, the globally acclaimed K Fair, interpack and drupa held in Düsseldorf, Germany. Its subsidiary office – Messe Düsseldorf Asia (MDA), with extensive expertise in organizing trade fairs in Southeast Asia, has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. MDA's trade fairs for the plastics and rubber sectors in Malaysia, Thailand and Vietnam (M-PLAS, TIPREX and PLASTICS & RUBBER VIETNAM), and printing and packaging in Thailand (PACK PRINT INTERNATIONAL) have met with resounding successes and are today benchmark events serving the regional markets of Southeast Asia and beyond. PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market including K, interpack and drupa.

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