

Presse

Press

Trade fairs around the world for the innovative and fast-growing plastics and rubber industry

Having put the aftermath of the global financial and economic crisis quickly behind it, the plastics and rubber industry is now demonstrating its capacity for innovation and growth. Worldwide, it is thought to have outstanding prospects for the future. Machine and plant manufacturers, raw materials producers and processors of plastics and rubber are presenting their latest technological advances at trade fairs around the globe. In Messe Düsseldorf, the industry has a partner that has been organising top-flight events in exciting markets for decades and thus giving export-oriented companies the platforms they need for forging new customer ties, strengthening existing relations and intensifying dialogue with their customers. With the skills and experience gathered as the organiser of K, the world's leading trade fair for plastics and rubber, Messe Düsseldorf accompanies its customers to outstanding regional events.

After the crisis-related slump in the Chinese plastics and rubber industry in 2009, a strong recovery has set in across the country. Supplies of machinery from Germany, Japan, Taiwan, the USA, Italy, the Republic of Korea, France and Canada in particular have picked up appreciably. The vitality of the Chinese market will be much in evidence at **CHINAPLAS 2011**, scheduled for 17 to 20 May at the Guangzhou International Convention and Exhibition Centre.

Adsale Exhibition Services Ltd., the organiser of CHINAPLAS, and Messe Düsseldorf have been engaging in cooperation for many years. Not only is the official German participation at CHINAPLAS being organised from Düsseldorf again in 2011, but the Chinese subsidiary of Messe Düsseldorf is also co-organiser of the event. Some 100 German companies will be presenting their latest innovations on a total space of



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Mitgliedschaften der
Messe Düsseldorf:



The global
Association of the
Exhibition Industry



Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

over 2,500 square metres. Overall, about 2,200 exhibiting companies and 80,000 trade visitors are expected at CHINAPLAS 2011.

In Thailand, the plastics processing industry is expected to play an important part in the country's economic resurgence. As part of the National Strategic Plan for Materials Technology (2007-2016), investments are treated preferentially by the State. Exhibitors at **TIPREX**, the Thai International Plastics and Rubber Exhibition, from 31 August to 3 September 2011, will benefit from the country's vibrant economy. Taking place for the third time, this trade fair expects to welcome about 200 exhibiting companies and 8,000 trade visitors at the Bangkok International Trade & Exhibition Centre (BITEC). TIPREX 2011 is being jointly organised by the Thai Plastics Industries Association, the Federation of Thai Industry – Plastic Industry Club and Messe Düsseldorf Asia, a wholly owned subsidiary of Messe Düsseldorf GmbH. Pack Print International, the 3rd International Packaging and Printing Exhibition for Asia, is being held concurrently with TIPREX 2011.

Just a few weeks later, **M-PLAS**, the 5th International Plastics and Rubber Trade Fair for Malaysia, gets underway on 9 November 2011 in Kuala Lumpur, Malaysia. With over 1,550 firms devoted to the manufacture of plastics products, Malaysia is considered a highly developed and strongly diversified market of the ASEAN region. In this country, all the indicators are pointing to growth, and the gross national product is expected to increase by about five per cent per year until 2015. M-PLAS 2011 is being organised by Messe Düsseldorf Asia and supported by the Malaysia External Trade Development Corporation (MATRADE) along with the Malaysian Plastics Manufacturers' Association (MPMA), Malaysian Rubber Products Manufacturers' Association (MRPMA) and Malaysian Rubber Export Promotion Council (MREPC). About 200 exhibitors and 4,500 trade visitors attended the fair the last time around in November 2009.

Heavily hit by the global crisis, the Russian market for plastics and rubber products is showing distinct signs of recovery. Investment is

gaining pace in all sectors of the industry, though not as quickly as in the other BRIC nations. There is still a considerable need for investment in the country and production capacities are being extended and modernised, particularly in the fields of packaging and medical technology.

Since its first staging in 1988, **INTERPLASTICA**, the International Exhibition for Plastics and Rubber, has become established as the leading platform for plastics and rubber technology. At the most recent event in January 2011, all exhibitors reported promising customer contacts and numerous contract signings. 20,000 trade visitors from throughout the Russian Federation and many neighbouring countries came to INTERPLASTICA and the parallel packaging fair UPAKOVKA/UPAK ITALIA at the Krasnya Presnya exhibition grounds in Moscow. At the two events, 890 exhibitors presented their products and services on net exhibition space of over 17,000 square metres. As the market revival is expected to continue, organisers Messe Düsseldorf and its subsidiary OOO Messe Düsseldorf Moscow anticipate a lively response to INTERPLASTICA 2012 next January.

In 2009, some 130,000 experts visited **PLASTINDIA**, the foremost trade fair of the plastics and rubber industry on the Indian subcontinent, and saw what the roughly 1500 exhibitors had to offer. Messe Düsseldorf has had ties with the Plastindia Foundation for some time, and, as the overseas associate, it will serve European and North American exhibitors again in 2012. The fair is being held from 1 to 6 February 2012 at the Pragati Maidan exhibition centre in New Delhi. Opportunities on the Indian market are considered outstanding, and the total machine park in the plastics processing industry is expected to grow from 69,000 to 150,000 units by the year 2020. The demand for plastics parts is growing appreciably, above all in vehicle construction, and India's automotive industry is booming with annual growth of over 18 per cent. And in the irrigation sector, an estimated 2.5 million plus tonnes of plastics and plastics products will be required in India by the year 2015.

Messe Düsseldorf is also active in growth market Vietnam. Together with Bangkok Exhibition Services Ltd., a member of Allworld Exhibitions, London, Messe Düsseldorf ASIA is organising **Plastics & Rubber Vietnam** from 29 February to 2 March 2012 in Ho-Chi-Minh City. In 2010, the fair at the Saigon Exhibition & Convention Center (SECC) and the concurrently held Propak Vietnam, the country's leading packaging fair, attracted 216 exhibitors from 21 countries and 6,800 trade visitors.

Vietnam is viewed as a market with big development potential. Profiting from the upswing of industries serving the consumer, and particularly the electronics and automotive sector, the domestic plastics and rubber industry is also making progress. Steady growth coupled with the associated need for investment has been forecast for the industry in the coming years.

As a response to the growing importance of the Indonesian market for plastics, print and packaging products, Messe Düsseldorf, Messe Düsseldorf Asia and its Indonesian partner PT Wahana Kemalania (WAKENI) will be involved in the trio of trade fairs **INDOPLAS**, **INDOPACK** and **INDOPRINT** as of 2012. Together, they intend to develop the trade fair themes further and sharpen the fairs' international profile. The trade associations for plastics and rubber machines, food and packaging machines, and print and paper technology organised in VDMA (German Engineering Federation) are supporting INDOPLAS, INDOPACK und INDOPRINT.

With its population of over 240 million, Indonesia is the world's fourth-largest nation. Its economy is flourishing: in 2010, the gross national product grew by 5.9 per cent, and in the coming years average growth is expected to be at around 6 per cent. A growing middle class with plenty of purchasing power and growing aspirations in terms of living standards are encouraging the expansion of consumer goods industries in particular. INDOPLAS, INDOPACK and INDOPRINT are taking place from 11 to 14 April 2012 at the Jakarta International Expo venue.

The only trade fair specialising in the plastics and rubber industry in the Czech Republic is **PLASTEX** staged by Veletrhy Brno a.s., Messe Düsseldorf's Czech subsidiary. It is taking place at the Brno Exhibition Centre from 10 to 14 September 2012, concurrently with MSV, the International Engineering Fair, and collectively with five other technology fairs: IMT, International Machine Tools Exhibition; WELDING, the International Welding Engineering Fair; FOND-EX, the International Foundry Fair; PROFINTECH, the International Surface Technology Fair; and INTERPROTEC, International Fair of Personal Protective Equipment, Health and Safety at Work. PLASTEX 2008 was attended by 196 exhibitors from 21 countries and 13,000 visitors.

For the Near and Middle East, **ArabPlast** has cemented its position as the premier platform of the growing plastics and rubber industry. Since 2004, Messe Düsseldorf has been the exclusive partner of the Arab International Plastic & Rubber Industry Trade Show and Conference, which was held for the 10th time in 2011 by Al Fajer Information & Services. From 8 to 11 January, together with the simultaneously staged Tekno Tube Arabia, it attracted 800 exhibiting companies and over 18,500 trade visitors. The next ArabPlast is taking place at the Dubai International Convention and Exhibition Centre in January 2013.

The highlight of the year will then be the industry's No. 1 trade fair, **K 2013**, in Düsseldorf. As the market leader, it brings the world's suppliers and buyers together and sets itself clearly apart from the competition. The most recent staging, K 2010 from 27 October to 3 November, was attended by 222,000 trade visitors from about 100 countries. Their imagination was caught by the innovations of the 3,098 exhibiting companies in raw materials and auxiliaries, machinery and equipment, and technical parts and semi-finished products.

The next K Düsseldorf is taking place from 16 to 23 October 2013.

Further information is available at:

www.chinaplasonline.com

www.tiprex.com

www.mplas.com

www.interplastica.de

www.plastindia.org

www.indoplas.com

www.indopack.com

www.indoprint.com

www.bvv.cz/plastex-de

www.arabplast.info

www.k-online.de

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