

PRESS RELEASE

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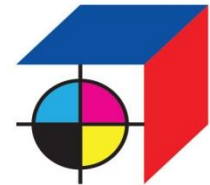
PACK PRINT INTERNATIONAL - Reinventing critical printing and packaging options within Asia

30 April 2013 – The 4th International Packaging and Printing Exhibition for Asia (PPI 2013) will be staged from 28 to 31 August 2013 with close to 250 prominent companies who will be exhibiting at the trade fair. In canvassing the presence of leading and rising industry giants, Southeast Asia's premier event for the global packaging and printing industry returns to bring forward market trend setters capable of capturing imminent market needs. Exhibitors will pack the trade floors at the Bangkok International Trade and Exhibition Centre (BITEC) with the latest technology, pioneering innovations and timely product offerings to an expected crowd of 20,000 visitors.

Jointly organized by Messe Düsseldorf Asia (MDA), The Thai Packaging Association and The Thai Printing Association, PPI 2013 is expected to surpass the success of its preceding edition by pulling in top-form global brands in the industry; capable of demonstrating value-for-demand and timely products. Mr Gernot Ringling, Managing Director of MDA shared that "Given the pressing market demands for higher productivity, value efficiency in printing services and unique packaging delivery, PPI provides the right avenue for industry decision makers to assess their company's immediate business needs. We have gathered the world's best market leaders who front the best technologies that meet the industry's current expectations at the trade exhibition in Asia."

PPI 2013 has expanded its trade floor by over 20%, signalling Thailand's position as SEA's integrated packaging and printing hub. The trade floor will feature an ample range of unique specialized equipment alongside cutting-edge, integrated and environmentally friendly solutions which will set the trend at the trade fair. Companies that have responded to calls for environmental awareness within the industry are AD Doctor Blade (Shanghai) Co. Ltd, C.G.S (Thailand) Co. Ltd, Far Eastern New Century Corporation (FENC), Frank & Associates Plastic Co. Ltd, Huber Inks (Thailand) Ltd and many others who will be showcasing their eco-friendly and environmentally-safe products.

The trade floor will come to live with a wide display of the latest machinery, solutions and services for the print and packaging industry with a special showcase from the world's top two global printing companies - Heidelberg Graphics (Thailand) and Koenig and Bauer Group (KBA). In addition, PPI will be presenting country pavilions and national groups from China and Taiwan. These



**PACK PRINT
INTERNATIONAL**

4th International Packaging and
Printing Exhibition for Asia

28 - 31 August 2013

Bangkok International Trade &
Exhibition Centre (BITEC)
Bangkok, Thailand

www.pack-print.de

Officially supported by:



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The Thai
Packaging
Association



The Thai
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Association



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country pavilions will feature promising exhibitors who will showcase new or improved products from both packaging and printing manufacturers such as Anwin Technology Co Ltd, Dae Young System Co, Swedev AB and Riso (Thailand) Ltd to name a few.

One of Thailand's biggest forces in the printing-packaging business - Sanxin Printing Machine Material along with Bao-Der Enterprise Corp, Ferrostaal (Thailand) Co Ltd, Worldly Industrial Co Ltd and many others will paint the 'printing' segment of the trade floor red with their range of cutting-edge technology for pre-press and pre-media, printing machinery, appliance, print finishing, paper converting. PPI's strength in attracting global industry leaders is further amplified with the participation of Hewlett-Packard (Asia Pacific) and FUJIFILM (Thailand) Ltd who will be exhibiting alongside other major brands. The 'packaging' segment of trade floor will include leading providers of complete lines for flexible, digital and integrated packaging such as Li Shenq Machinery Co Ltd, Long New Industrial Co Ltd, K Laser Technology (Thailand) Co Ltd, M-Plus Tech as well as other companies featuring packaging materials, machines, aid and services.

PPI 2013 is a choice platform for showcasing new inventions, applications and technologies for the printing and packaging sector. Companies can look forward to obtaining practical insights on current trends that would inspire them towards making better business decisions. The exhibition is poised to be the industry compass that provides buyers and suppliers from all over Asia with a strategic roadmap into bigger and better investment decisions in the future- whether considering to realign their business needs towards investing on technological capabilities or diverting their operational focus on digital printing or flexible packaging.

Given the comprehensive array of international exhibitors, visitors new and returning alike can look forward to an impressive experience at PPI 2013 and return with beneficial and industry-critical information to increase their company's competitive advantage, boosted by making the right and smart decisions at the fair.

Visitors interested in attending PACK PRINT INTERNATIONAL 2013 should pre-register at www.pack-print.de early to avoid disappointment.

For more information on PACK PRINT INTERNATIONAL 2013 and space bookings, please visit www.pack-print.de

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Since its debut in 2007 PACK PRINT INTERNATIONAL (PPI) has become Asia's premier event for all from the global printing and packaging sectors. Driven by the world-renowned and sectors' leading trade fairs drupa and interpack, PPI will once again showcase technology, products and solutions serving the entire supply chain presented by international brand names and worldwide market leaders. Together with seminars, technical presentations and a host of networking activities the 4th International Packaging and Printing Exhibition for Asia is a must-attend event for industry professionals to expand their business in the region. The 4-day exhibition will be open to trade visitors from 28 - 31 August 2013 at the Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand. All trade visitors and professionals are required to register their visit. Online pre-registration for visitors is now open. Please visit www.pack-print.de to register.

About Messe Düsseldorf Asia (MDA)

MDA is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in industries including plastics, printing and packaging, and medical and health care - specifically K, drupa, interpack, MEDICA, COMPAMED and A+A held in Düsseldorf, Germany. Since 1995, MDA's portfolio of trade fairs in Southeast Asia includes: for the plastics and rubber sectors in Thailand ([TIPREX](#)), Vietnam ([PLASTICS & RUBBER VIETNAM](#)) and Indonesia ([INDOPLAS](#)), the printing and packaging sectors in Thailand ([PACK PRINT INTERNATIONAL](#)) and Indonesia ([INDOPACK](#) and [INDOPRINT](#)), the wire, cable, tube and pipe sectors in Thailand ([wire Southeast ASIA](#) and [Tube Southeast ASIA](#)), the medical and health care industries in Thailand and Singapore ([MEDICAL FAIR THAILAND](#), [MEDICAL FAIR ASIA](#), [MEDICAL MANUFACTURING ASIA](#)) the Workplace Safety & Health sectors in Singapore([OS+H Asia](#)) and the metal and steel trade industries in Indonesia ([indometal](#)).