

## Press

### Premiere of Science Campus at K 2013 – Forum for a discourse between science and industry

Safeguarding and enhancing the industry's innovative performance, cooperation between academic institutions and commercial enterprises are an important contribution to the competitive edge of almost every segment of the industry. The new **Science Campus**, launched at K 2013, the most important specialist trade show for plastics and rubber in the world, has taken this positive effect into account. The special forum, open from 16 until 23 October, provides an overview of activities and results. Presented by numerous scientific organizations, the event is intended to intensify the discourse between science and industry.

For the first time, 16 universities, institutes and agencies have come together in Hall 7.0 of the exhibition area in Düsseldorf to present pioneering technologies and solutions for central challenges faced by the plastics and rubber industry. At the communication and discussion forum hosted at the centre of the Science Campus, the hosts will discuss topical issues that concern the entire industry such as

- Surfaces (functional scope and processes)
- Functional integration (materials and processes)
- Light-weight engineering (structural materials and processes)
- Material cycles (renewable resources, biopolymers, recycling)
- Scientific education

Members of Scientific Board of K 2013 or rather, teams from their institutes will prepare these issues for presentation.

The following academic institutions will be present at the Science Campus of K 2013:

Fachagentur Nachwachsende Rohstoffe (renewable resources agency)

Fraunhofer institutes

- Applied Optics and Precision Engineering – IOF
- Applied Polymer Research- IAP
- Structural Durability and System Reliability- LBF



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 The global  
Association of the  
Exhibition Industry

 Ausstellungs- und  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

- Chemical Technology – ICT
- Interfacial Engineering and Biotechnology – IGB
- Wood Research, Wilhelm-Klauditz-Institut – WKI
- Laser Technology - ILT
- Process Engineering and Packaging – IVV
- Mechanics of Materials – IWM

Darmstadt University – Institute for Polymer Engineering

RWTH Aachen – Institute of Plastics Processing

Leibniz Institute for Polymer Research

Technical University Dresden – Institute for lightweight engineering and polymer engineering

Stuttgart University – Institute for Polymer Engineering

At K 2013, about **3,100 exhibitors** from sixty countries will present their latest developments in machinery and equipment for the plastics and rubber industry, raw materials and auxiliaries as well as semi-finished products, industrial components and reinforced plastic products. Suppliers range from global corporations right through to start-up companies, products include standard polymers as well as tailor-made molds. A total of 200,000 specialists from all over the world are expected to visit the trade show, which will be open from Wednesday, 16 October until 23 October from 10 a.m. through 6.30 p.m.

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### More information on the Scientific Board of K 2013:

[www.k-online.de](http://www.k-online.de), Innovation Compass

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[www.k-online.de](http://www.k-online.de)

Social Media:

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