

For Immediate Release

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SUCCESSFUL DEBUT OF VALVE WORLD EXPO & CONFERENCE AMERICAS

The first staging of Valve World Expo Americas, held recently in The Woodlands, Texas, just outside of Houston, was a great success, earning raves from exhibitors and visitors alike. On a display area of 13,280 net square feet, 93 exhibitors from the United States, Canada, Asia, Europe, India, and Latin America presented the latest technologies, components and systems from the broad field of industrial valve technology to 1,100 visitors.

The fact that the exhibitors brought over 700 staff members (not included in the 1,100 visitor count) to the event demonstrates the importance of Valve World Expo Americas 2011 as a meeting point to network with the industry. The trade fair fully reached its goal to provide an international, yet American, focused platform for technical and commercial exchange about the latest technologies, developments and products for this sector. This conference with an exhibition component was collaboration between Messe Düsseldorf and KCI Publishing, both already cooperating for the Valve World Expo held in Düsseldorf, Germany every two years.

“This debut was an amazing success and exceeded our expectations. Coming on the heels of the successful move of the main Valve World Expo to Düsseldorf, Germany last fall, this new event for the Americas fits exceptionally well into our growing portfolio of valve equipment trade fairs worldwide,” stated Tom Mitchell, President of Messe Düsseldorf North America.

The premiere of the Valve World Conference Americas 2011 was setting a precedent in format as well as location – in this case, by having the conference consist of plenary sessions and workshops rather than presentations of papers. The workshops covered a variety of timely topics and issues such as maintaining valve quality, the latest in industry standards, supply chain management and valve sizing. The plenary sessions included themes such as in-country sourcing and exporting in Latin America, environmental performance of valves and investing on global energy security. The overall conference and expo was sponsored by Cameron, Crane Energy Flow Solutions, GE, Emerson Process Management, McJunkin Red Man Corporation, Tyco Flow Control and Velan - with the support by the Valve Manufacturers Association of America (VMA).

“The conference itself was very well attended and served to augment the show floor,” remarked Thijs Elshof, General Manager Americas, KCI Publishing Corporation. “Almost unanimously, the delegates and exhibitors alike praised the quality of the trade fair and the conference, and validated our decision to launch an event in this market.”

At Valve World Expo Americas 2011, attendees were able to get an extensive overview of technical innovations concerning valves, valve-related products and valve-related piping products, seals and sealing materials as well as engineering, LDAR (Leak Detection and Repair) software, S.I.S and services. The trade fair attracted visitors from sectors such as shipbuilding, on/offshore oil and gas, chemical and power, power generation and offshore as well as machine and plant engineering.

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The next Valve World Americas Expo and Conference will be held from June 25 - 26, 2013. Based on the unprecedented demand for space, the event will move to downtown Houston and take place at the George R. Brown Convention Center.

For information on **exhibiting** at the Valve World Americas 2013 Expo, contact Messe Düsseldorf North America, 150 North Michigan Avenue, Suite 2920, Chicago, IL 60601. Telephone: (312) 781-5180; Fax: (312) 781-5188; E-mail: info@mdna.com; Visit our web site <http://www.mdna.com>; Subscribe to our blog at <http://blog.mdna.com>; Follow us on twitter at <http://twitter.com/mdnachicago>

For information about **attending** the Valve World Americas 2013 Conference, contact KCI Publishing, Mr. Christian Borrmann, Tel. +31 575 585-276; e-mail: c.borrmann@kci-world.com