

OS+H Asia 2014 delivers growth and generates impressive response

29 May 2014 – OS+H Asia 2014, the 9th Occupational Safety + Health Exhibition for Asia is firmly established as a leading event for the Singapore and regional workplace safety and health industry closing on a highly successful note earlier this month. As the first stand-alone edition since its inception in 1998, this year, OS+H Asia ran independently to signify the robust growth and heightened focus on the workplace safety and health sector. With 157 exhibitors from 18 countries, OS+H Asia 2014 attracted some 5,800 trade visitors from Singapore and the region, boosted also by a record number of visiting groups across various industry sectors.

Messe Düsseldorf Asia's Managing Director Mr Gernot Ringling said: "We have had excellent feedback from exhibitors indicating what a great success OS+H Asia 2014 has been. The exhibition was able to draw quality and targeted visitors. Exhibitors have been extremely happy with the number and diversity of trade visitors and decision makers and the increase in the number of business discussions and negotiations that took place on the show floor."

"Visitors were also pleased with the overall scope of the exhibition. With OS+H Asia growing and expanding its range of industry sectors, this will help to take the event to the next level to facilitate even more national and international exhibitors and visitors," Mr Ringling added. The impressive response and commitment from several companies to exhibit at OS+H Asia 2016 reinforces the growing demand for new and better products for the work care sector.

According to exhibitor Mr Kelvin Tan, Senior Marketing Manager for Capital Safety, OS+H Asia has been very beneficial to their business "as the quality of buyers and visitors are relevant. We are very happy to be here and this in fact is our third time participating. We have received many enquiries from visitors especially from the construction industry, and we look forward to continue supporting OS+H Asia and returning in 2016."

His thoughts were echoed by first time exhibitor Spill Station Asia - from Australia, where according to Mr Steven Cittarelli, its Managing Director, "OS+H Asia is a great platform to get our name out here in Asia. As our first foray into Singapore and the Asian region, our experience has been very successful so far."

Exhibitors who returned to the exhibition were pleased by the growth the show has undergone in recent years. "As a returning exhibitor, OS+H Asia is a very good trade event and very closely modelled after A+A in Düsseldorf. We have been able to meet with many new customers, reconnect with old clients and see all the key industry players. This edition of OS+H Asia has been really good," said Anthony Seah, Managing Director, Allsport Equipment.

For the 13 companies exhibiting under the Singapore Pavilion organized by the Singapore Manufacturing Federation, OS+H Asia 2014 provided them with a unique opportunity to showcase the latest innovations that are widely sought-after in the market. With extensive products ranging from occupational hygiene products to decontamination units, Singapore companies highlight the country's strategic position as the regional manufacturing and distribution hub



OS+H Asia

The 9th Occupational Safety+Health Exhibition for Asia

**7 - 9 May 2014
Suntec Singapore**

www.osha-singapore.com

Supported by:



Held in:



Organized by:



Messe Düsseldorf Asia

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place
#09-02 HarbourFront Tower Two
Singapore 099254

Tel: (65) 6332 9620
Fax: (65) 6337 4633
(65) 6332 9655

osha@mda.com.sg
www.messe-duesseldorf.de/MDA

Business Registration 199507124Z
Messe Düsseldorf Asia is a member of



for safety equipment needs around Asia. Reflecting on the exhibition's success in capturing the right target audience, Mr Willard Chong, Senior Manager, Marketing of QSS Safety Products (S) Pte Ltd said that, "the crowd definitely included the right profile of customers and we look forward to growing alongside OS+H Asia".

Over the three days, visitors were enriched with a wealth of innovations on the show floor, numerous product demonstrations and work safety tips given by the exhibitors for issues relating to height at-risk working conditions and handling of hazardous substances. For first time visitor, Ms Sudarat Suppermpoon, Head, Office of Quality and Environment, Thailand Tobacco Monopoly, OS+H Asia 2014 featured a good variety of safety and health products as well as many on-site demonstrations. "Through this exhibition we have come to be aware of the many innovations and developments in the industry, especially in the areas of safety products and PPE," he said.

Ms Kasandra See, Senior HSE Executive from Pelican Ship Management Services, (this was her third visit to OS+H Asia) considers the exhibition as "an important event to keep abreast of the developments in the workplace safety and health industry. "Having come to the exhibition to purchase new products and source for suppliers, I was pleased to find that the line-up of exhibitors and their range of products were very good, with many offerings relevant to the marine industry."

OS+H Asia 2014 also welcomed a record number of visiting groups across various industry sectors, from government and regulatory bodies to human resources personnel, including the Singapore Civil Defence Force, Republic of Singapore Air Force, Republic of Singapore Navy, Singapore Armed Forces, Ministry of Defence, Singapore Police Coast Guard, Singapore Powergrid, as well as companies from the pharmaceutical, building and construction, offshore marine, shipbuilding, repairs and services, and the electrical and electronic sectors.

The international cohesiveness of the OSH sector was evident with the synergistic co-location of The Singapore WSH (Workplace Safety and Health) Conference organised by the WSH Council, Ministry of Manpower, and WSH Institute. Over 800 regional conference delegates benefited from the wide array of equipment, devices, tool and solutions at OS+H Asia.

The success of this year's exhibition was also augmented by an engaging Forum on Workplace Safety and Health attended by over 300 senior representatives from major companies across numerous industry sectors. The forum was jointly organized by The Institution of Occupational Safety and Health, The Institute of Engineers, The Singapore Institution of Safety Officers and Messe Düsseldorf Asia. A key theme which emerged from the forum was the need for organisations to develop a safety culture and expand workplace safety and health practices. "We are happy with the number of delegates which attended this year's forum. Together with our partners, we are fully committed to build this forum as an influential and must-attend event for the discussion of key topical issues for the industry," said Mr Andrew H S Tan, Honorary Asst. Secretary, Singapore Institution of Safety Officers.

Another successful co-located event was The IPAF Asia Conference which attracted over 140 participants who gained valuable insights into the developments and challenges in China and Thailand markets for mobile elevating work platforms. This conference was organized by the International Powered Access Federation.

For more information on OS+H Asia, please visit www.osha-singapore.com

----- end -----

Exhibition Information:

Lee Ai Ling
Project Manager
Tel: (65) 6332 9644
E-mail: ailing@mda.com.sg

Press Information:

Siti Aminah Binte Sayadi
Asst. Manager, Marketing Communications
Tel: (65) 6332 9621
E-mail: siti@mda.com.sg