



Press

Sixth wire & Tube China drawing to a successful close

More than 38.000 trade visitors came to see trade fair duo in Shanghai

From 24 to 27 September 2014 the sixth wire & Tube China, successfully took place at the Shanghai New International Expo Center (SNIEC). The organisers Messe Düsseldorf, Messe Düsseldorf China and their local partner MC-CCPIT – Metallurgical Council of China Council for the Promotion of International Trade und SECRI – Shanghai Electric Cable Research Institute were delighted with at the satisfaction amongst the participants of the event.

The two trade fairs in Shanghai closed with record exhibitor and visitor figures. A total of 1,461 exhibitors presented the latest technology, machines and products from the wire, cable and tube processing industries to more than 38.000 visitors.

In addition to the strong Chinese participation and many international exhibitors, official national presentations from Germany, Austria, France, Italy and North America joined the trade fair duo in Shanghai. Exhibitors experience numerous international visitors who were not only interested in the products but also prepared to buy.

Werner M. Dornscheidt, CEO of Messe Düsseldorf, draw a positive balance: “Messe Düsseldorf, Messe Düsseldorf China and their local partner MC-CCPIT and SECRI are very satisfied with the outcome of the fair. With the rapid growth of wire & Tube China, we managed to not only exceed the visitor and exhibitor results from 2012 but to also strengthen our position as Asia’s leading wire, cable and tube trade fair.”



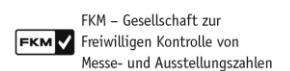
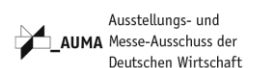
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 (0) 2 11/45 60-01
Telefax +49 (0) 2 11/45 60-6 68
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

The next wire & Tube China will again be held at the Shanghai New International Expo Centre (SNIEC) from 26 to 29 September 2016.

For further information on wire & Tube China contact Messe Düsseldorf GmbH, Daniel Ryfisch phone on +49 (0) 211/4560-7793 or by E-mail: RyfischD@messe-duesseldorf.de)

For further information on the events go to www.tubechina.net, www.wirechina.net or contact Messe Düsseldorf, Mr Daniel Ryfisch at RyfischD@messe-duesseldorf.de, Tel.: +49 (0) 211 45 60-7793

Upon publication we would appreciate a reference copy.

October 2014

Contact for the press:

Maria-Sawa Possinke/ Larissa Browa

Telephone: +49 (0) 211/ 45 60 -996/ - 549

Fax: +49 (0) 211/ 45 60 - 87996

E-mail: PossinkeM@messe-duesseldorf.de

E-mail :BrowaL@messe-duesseldorf.de



Statements on wire & Tube China 2014:

Dr. Ferruccio Bellina, President of ACIMAF: “This year was a quite good participation and I think the participation of visitors was good. I have seen the exhibition is growing in terms of the exhibitors and more attractive for the visitors. The participation of Chinese companies is very strong and big. And Competition is also growing greatly.”

Mr. Steve Rika, Chairman of International wire & Machinery Association (IWMA). “The general feedback could be very positive and this is the information we will inform our membership how successfully the people are finding. Hope we could increase the amount of members to attend next show. Compared with the show two years ago, this year there seems to be a lot of attendance and new visitors.”

Mr. Dipl.-Ing. Peter Byroslawsky, Executive Secretary of International Tube Association (ITA): “ITA is happy to participate the 6th time at Tube China and it has always supported the tube industry in China. Meanwhile the Tube China has established its position not only in China but in the world as meeting place for tube specialists, pipe makers, machinery and equipment suppliers as well as problem solvers. We were very pleased to enjoy the increased in visitors and exhibitors. Many of them here visited by now our booth. We look forwards to future shows and especially to the Tube India which will take place in four weeks time”

Rahul Sachdev, President, WCISA: “wire China is an important trade show for us. The visitors come here with specific projects. The event is becoming more international and we had attendees from Asia, India and Indonesia at our booth. The North American Pavilion continues to be improved and the overall infrastructure has also been updated.”

Dr. Kurt Eder, President, VOEDKM/AWCMA: “wire China was distinctively better than two years ago. We registered strong increase in international visitor participation, including attendees from Saudi Arabia and Iran. The quality of the visitors was also better. Overall, the behavior of the Chinese has changed. With the improved standard of living, customers can afford to buy high quality products and consequently, the copying of Western equipment has decreased. The difference between Chinese and Western quality is understood and Chinese manufacturers realize that they need to offer their customers Western quality equipment - and this increased demand for original products was obvious at wire China 2014.”

Heinz Rockenhaeuser, President, IWCEA: “wire china 2014 went very well and we had a lot of visitors especially on the first day. We are pleased with the four days of the show – many international attendees want to have meetings on Saturday. Visitor groups come to this event not just to see and order products but also to decide about exhibiting in two years from now.”

Arnd Kulaczewski, President/CEO, Niehoff Gruppe: “The trade fair’s status gained in importance. All globally active wire and cable manufacturers have to be at wire China. It is not just about having a presence here but about establishing production capacity in China. wire



China 2014 had a positive international response – in addition to the Chinese participants there were visitors from Southeast Asia, the Middle East, Brazil, India, Iran, Iraq, Russia, Vietnam and the U.S.”

