



**interpack  
alliance**

MADE FOR TOMORROW

## Press

### The dates for interpack 2020 have been set

#### components parallel again

Following the Düsseldorf trade fair cycle, the next interpack at the Düsseldorf Exhibition Centre will be held in three years' time, from 7 to 13 May 2020. The last interpack, which took place in May this year and attracted 2,865 exhibitors and 170,500 visitors, met with a highly positive response among the companies that came. Exhibitors praised, above all, the quality of the German and international visitors and their strikingly high willingness to place orders. A number of firms said they had never received so many specific orders during a trade fair before.

By the year 2030 Messe Düsseldorf will have invested a total of EUR 636 million from its own funds in the expansion and modernisation of the exhibition centre. One milestone to welcome exhibitors and visitors at interpack 2020 will be the completely redesigned South Entrance and a new Hall 1. The new building will replace the former Halls 1 and 2 in summer 2019, buildings whose basic substance dates back to the 1970s. The new Hall 1 will have a capacity of 12,025 square metres, so that interpack 2020 will have just over 550 additional square metres of hall space compared with the previous facilities. In addition to a new Hall 1, the new complex will have a foyer directly outside, about 2,100 square metres in size, with a 17-metre (56-foot) steeply pointed canopy made from translucent glass fibre fabric with integrated LED lighting. It will have six meeting rooms and direct access to Congress Centre Süd.

The suppliers' trade fair components – special trade fair by interpack will run completely in parallel with interpack again in 2020 and will be held at a central location within the exhibition centre. This idea met with a highly



Messe  
Düsseldorf

Messe Düsseldorf GmbH  
Postfach 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Germany


Telefon +49 (0) 2 11/45 60-01  
Telefax +49 (0) 2 11/45 60-6 68  
Internet [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
E-Mail [info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)


Geschäftsführung:  
Werner M. Dornscheidt (Vorsitzender)  
Hans Werner Reinhard  
Joachim Schäfer  
Bernhard Stempfle  
Vorsitzender des Aufsichtsrates:  
Thomas Geisel

Amtsgericht Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Mitgliedschaften der  
Messe Düsseldorf:

 The global  
Association of the  
Exhibition Industry

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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung



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positive response among this year's exhibitors, so that expansion options are now being explored for 2020.

Any companies wanting to exhibit at either interpack or components in 2020, can register at a much earlier stage this time – at the end of 2017. The official closing date will be sometime in spring 2019, and the precise details will be announced by Messe Düsseldorf in due course.

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**interpack Press Office**

**Sebastian Pflügge**

**Apostolos Hatzigiannidis (Assistant)**

Phone: +49 (0) 211 4560-464/-544

Fax: +49 (0) 211 4560 8548

[Email: PflueggeS@messe-duesseldorf.de,](mailto:PflueggeS@messe-duesseldorf.de)

[HatzigiannidisA@messe-duesseldorf.de](mailto:HatzigiannidisA@messe-duesseldorf.de)

