

wire 2018 and Tube 2018: order intake at wire, cable and tube trade fairs as good as in years

Investment has gone up worldwide – in infrastructure, the automotive sector, the electrical industry, regenerative energy projects and in oil and gas pipelines. And the upstream supplies industries wire, cable and pipes have substantially benefited from this development at the international No.1 trade fairs wire and Tube in Düsseldorf from 16 to 20 April 2018.

Across Germany steel and metal processing counts among the ten mayor sectors of industry. These sectors are strongly characterised by SMEs, by traditional growth and innovation. But even major groups of companies are now re-aligning their operations, following digital optimisation processes and reorganising their distribution channels, both nationally and internationally.

“As trade fair organisers we have once again succeeded in offering the wire, cable and pipe industries a global platform in Düsseldorf as a Basis for Business,” delighted Joachim Schäfer, Managing Director at Messe Düsseldorf GmbH, after five successful days at the trade fair.

Orders for capital goods like machinery, plants and vehicles are very high and the German economy is very much benefiting from the positive global business climate. More than 71,500 trade visitors (compared to 69,500 in 2016) from 134 countries came to Düsseldorf over the five days to find out about industry innovations and conclude business deals at the world’s No. 1 trade fairs wire, the international wire and cable fair, and Tube, the international pipe and tube fair.

A total of 2,683 companies from 67 countries presented their technology highlights in 16 exhibition halls on more than 117,000 square metres – some 7,000 square metres of space more than at the previous events in 2016!



International Wire and Cable Trade Fair
Internationale Fachmesse Draht und Kabel

16 - 20 April 2018 | www.wire.de



International Tube and Pipe Trade Fair
Internationale Rohr-Fachmesse

16 - 20 April 2018 | www.tube.de



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Being the internationally leading communication and business platforms for their respective sectors participation in these two international top trade fairs is a must for all industry players. The steel and NF metal industries have always been reliable early indicators for all other industries – if things go well here, the economy as a whole will benefit.

wire 2018

Wire and cable machines, wire and cable production, trade with these materials as well as fibre glass technologies, mesh welding machinery, spring making, fastener technologies and the China Pavilion meet china's expertise were presented in exhibition halls 9 to 16. A total of 1,442 exhibitors from 53 countries showcased their innovations on space exceeding 65,000 square metres.

Most wire exhibitors came from the major producer countries Italy, Germany, Turkey, Great Britain, France, Spain, Austria, the Netherlands and Switzerland. From overseas many exhibitors from the USA, India, Taiwan, South Korea and China travelled to the exhibition halls on the Rhine.

“wire and Tube in Düsseldorf once more proved this year that they are the most important events in the industry worldwide,” rejoiced Dr.- Ing. Uwe-Peter Weigmann, member of the board and spokesperson at WAFIOS AG, and went on to say: “It never ceases to impress us how these events bring an expert audience and customers from all over the world to the Rhine. For WAFIOS we can report that we posted a multitude of interesting, concrete project talks and closed numerous deals. We look forward to being back in 2020.”

Tube 2018

The ranges at Tube 2018 encompassed pipe and tube materials, manufacturing, finishing, processing, pipe and tube accessories, trade and forming technology including profiles, plastic tubes, machinery and plants as well as the China Pavilion meet china's expertise. Tube was held in Halls 3 to 7a, 7.0 and 16 to 18 occupying

in excess of 52,000 square metres of exhibition space. 1,241 companies from 57 countries were presented.

Underscoring the international relevance of Tube, Bernhard Kleinermann, press spokesman at Salzgitter AG, said: "The Salzgitter Group presented its international pipe activities under the claim "Mannesmann. Das Rohr." at Tube 2018. The positive response as well as the in-depth conversations with customers and partners from both home and abroad have showed us once again that Tube is the most important communication platform for the steel pipe sector." The industry insider went on to say: "The Business Unit Mannesmann with its tradition-rich brand name will also be a key exhibitor at this leading trade fair in two years' time."

At Tube most exhibitors hailed from Italy, Germany, Turkey, Spain, the Netherlands, Great Britain, Switzerland, Austria and France. Most over-seas exhibitors travelled from the USA, China, India, South Korea and Taiwan to Düsseldorf.

Summary after Five Trade Fair Days:

The visitors at wire 2018 and Tube 2018 were very international boasting great professional expertise while promising customer contacts and good post-fair business prospects determined the atmosphere at the stands. Over 50% of visitors of both trade fairs came with concrete in-vestment intentions. 70% of visitors were executives with high decision-making authority.

Trade visitors at wire 2018 were primarily interested in machines for processing and producing wire and cable, steel bars and strips, process engineering tools as well as machines, equipment, tools and auxiliaries. The forming technology and auxiliary materials segments were also in high demand. 20% of the visitors polled stated they were interested in finished products.

Pipe, tubes and accessories, raw materials, machines for producing, finishing and processing pipes, profiles and companies trading with all kinds of tubes met with the highest interest among trade visitors at Tube 2018.

Trade visitors at both trade fairs rated the two No.1 trade fairs as out-standing. Over the five days in excess of 71,500 trade visitors from 134 countries came to Düsseldorf. 70% of trade fair guests came from abroad and one third of these from overseas. 55% of trade fair visitors voiced their satisfaction at having found new suppliers.

30 March to 3 April 2020 will see wire and Tube held again together at the Düsseldorf exhibition centre. For current information on both trade fairs visit the internet portals at www.wire.de and www.Tube.de.

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