

# 15-17 May, 2026

Shougang Convention & Exhibition Center, Beijing, China



## Be Part of China's Leading Trade Show for Motorhomes and Caravans —Join us in **European Suppliers Pavilion** @ All in CARAVANING

**Supported by CARAVAN SALON**

The AIC (All in CARAVANING) exhibition, daughter show of CARAVAN SALON DÜSSELDORF, will feature a wide array of caravanning products, including motorhomes, vans, caravans, accessories, extension components, outdoor equipment, and campsites from domestic and international brands. This diverse showcase strengthens connections between Europe and China, promoting technological exchange, market expansion, and mutual development within the global RV industry.

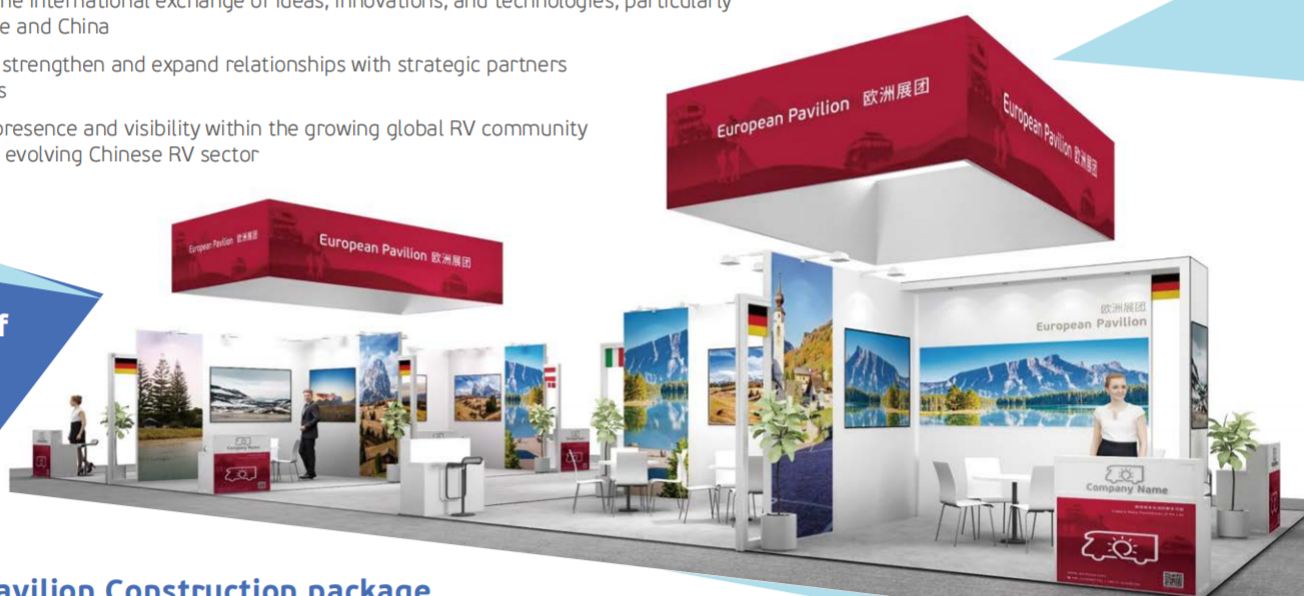
You are invited to participate in an exclusive exhibition area dedicated to showcasing leading European RV brands and RV parts at AIC show – the **European Suppliers Pavilion**. This unique platform offers a remarkable opportunity to display your innovative and high-quality products to a global professional audience, with a particular emphasis on fostering exchange between Europe and China. The exhibition area will feature a visually captivating collage of European premium products, showcasing Europe's craftsmanship and technological leadership in the RV sector. By participating, you will not only benefit from international business opportunities but also actively contribute to strengthening cooperation between Europe and China, shaping the future of the RV industry.

### Benefits of your participation:

- > Showcase your brand and products in a specially curated premium environment
- > Access to a global network of industry experts and potential partners, with a focus on the rapidly growing Chinese market
- > Facilitation of the international exchange of ideas, innovations, and technologies, particularly between Europe and China
- > Opportunity to strengthen and expand relationships with strategic partners in both markets
- > Enhance your presence and visibility within the growing global RV community and the rapidly evolving Chinese RV sector



### Rendering of the pavilion



### European Pavilion Construction package

Unit Price: **RMB 1545/sqm (EUR 198/sqm)**

| Sqm                                                       | 9                                                 | 12 | 15 |
|-----------------------------------------------------------|---------------------------------------------------|----|----|
| Wall panel                                                | √                                                 | √  | √  |
| Carpet                                                    | √                                                 | √  | √  |
| Fascia                                                    | Company name in Chinese and English, booth number |    |    |
| Wooden irregular-shaped reception counter (1000*500*1000) | 1                                                 | 1  | 1  |
| Bar stool                                                 | 1                                                 | 1  | 1  |
| Round table                                               | 1                                                 | 1  | 1  |
| White plastic chair                                       | 3                                                 | 3  | 4  |
| Wastepaper basket                                         | 1                                                 | 1  | 1  |
| LED light box                                             | √                                                 | √  | √  |
| Socket 500W                                               | √                                                 | √  | √  |
| Display counter                                           | 1                                                 | 1  | 2  |

### Contact us to book a stand

Ms. Patricia Barth  
Senior Project Manager  
U2-P12/ CARAVAN SALON Caravaning & Outdoor  
Tel: +49-211-4560 485  
Email: Barthp@messe-duesseldorf.de

Supported by

