# **ECO METALS:**

# **PIONEERS OF** SUSTAIN-**ABILITY**







## Meet the experts!

### Our new digital trails

Meet new visitors and present your innovations for more sustainability directly at your booth. Our new digital trails will take visitors right to your booth.

### How does it work?

Additional your booth will be marked with a floor sticker during the trade fair. A QR code on the sticker will direct visitors to your online profile.

The type and scope of the presentation on site is entirely up to you.



# **ECO METALS INITIATIVE** 2024

# How "green" is the valve industry?

VALVE WORLD EXPO invites you to get to know the trendsetters of our valve industries. ecoMetals is an initiative by Messe Düsseldorf which provides a platform for the pioneers of environmentally friendly products, productions and processes. After all, those who intelligently merge business and ecology lead the competition and become sought-after partners for their customers.

### Your digital profile

Create attention for sustainable innovations and the philosophy of your company even before the start of the VALVE WORLD EXPO with the help of your digital ecoMetals profile.

Using the content you provide, we create your digital profile and display different types of content on this page to present your company in terms of sustainability the best way possible.

#### What you get:

- benefit from our online reach and get the opportunity to showcase your innovations in sustainability in your online profile
- ecoMetals and your participation will be advertised in numerous online advertising media, on site during the show, on our website and as part of online marketing
- Your participation will be communicated in a press release
- Your participation will be highlighted in the interactive hall plan and in our on-site route guidance system

# € 499.00 plus VAT

Does that sound exciting? Get in touch!

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**ALL THE INFORMATION ABOUT VALVE WORLD EXPO** AND ITS INITIATIVES IS HERE:





