

## “The Bright World of Metals” announces record figures

**More than 2,100 exhibitors and over 86,200 square metres of stand space**

**Numerous innovations expected: focus in the ecoMetals campaign on minimisation of resource input and energy efficiency**

The final preparations for GIFA, METEC, THERMPROCESS and NEWCAST are in full swing and the four trade fairs will be reporting record figures when they are held in Düsseldorf from 16. to 20. June. For the first time in the almost 60-year history of the event, the trade fairs will be exceeding 2,000 exhibitors: a total of 2,124 have registered. The stand space booked has increased substantially too: 86,253 square metres have been reserved this year in Halls 3 to 17 of the exhibition site in Düsseldorf. This means that “The Bright World of Metals” is one of the leading international capital goods trade fair events. The list of countries participating is truly global, from B for Britain to U for USA. Apart from Germany, which is being represented by 736 companies in total, Italian, British and French manufacturers as well as from overseas Chinese, Indian and US American companies all play a particularly prominent role on the world market and at the four trade fairs.

The event is focussing on the minimisation of resource input and energy efficiency as central issues to an even larger extent this year than was the case four years ago. Whereas only a few companies concentrated on sustainability last time, this subject is a priority for many of the European companies in 2015. This is of course attributable – among other things – to the presence of such energy-intensive industries as foundries and steel / non-ferrous metal manufacturing. New developments and key technologies that help to maximise efficiency levels and reduce CO2 emissions and thus contribute actively to climate protection are being presented. The companies concerned are making a name for themselves on the market with these technologies and are



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**Düsseldorf, Germany  
16 – 20 June 2015**

**13<sup>th</sup> International  
Foundry Trade Fair with  
Technical Forum**

**9<sup>th</sup> International Metallurgical  
Trade Fair with Congresses**

**11<sup>th</sup> International Trade Fair  
and Symposium for  
Thermo Process Technology**

**4<sup>th</sup> International Trade Fair  
for Castings with  
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creating a strong competitive edge for themselves as a result. The exhibitors that are taking part in the ecoMetals campaign organised by Messe Düsseldorf are also attracting particular attention. This is where companies can present their innovations that facilitate low-energy production, material and resource efficiency, the climate-friendly use of renewable energy and optimised energy controlling. Messe Düsseldorf is co-operating with the associations VDEh and bdguss to provide guided highlight tours of the ecoMetals participants for visitors in German and English.

**“Everyone for himself and all for one”**

Although GIFA, METEC, THERMPROCESS and NEWCAST are independent trade fairs, each of which aims to serve its own individual markets, it is only together that they present a comprehensive picture of “The Bright World of Metals”.

GIFA – the 13th International Foundry Trade Fair with Technical Forum – can report impressive statistics for 2015, with a record number of 898 companies from 46 different countries and 47,457 square metres of stand space in Halls 10 to 13 and 15 to 17 on the exhibition site in Düsseldorf. With the Technical Forum and GIFA Conference, GIFA is not only a technological forum and event for placing orders but also a high-quality lecture and conference venue. GIFA reflects the entire market, with a complete range of foundry machines and equipment, die-casting machines and melting operations.

NEWCAST – the 4th International Trade Fair for Castings – is another successful concept: launched in 2003 as the latest addition to “The Bright World of Metals”, it immediately attracted a global response from both exhibitors and visitors. There has been steady growth since then and now NEWCAST has considerably more companies from overseas, particularly Asia, among the 408 exhibitors with their 6,884 square metres of stand space in Halls 13 and 14. In addition to the practical presentation of castings in the exhibition halls, NEWCAST will also be a



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rich source of research information. The NEWCAST Forum, for example, where the emphasis is on direct interaction with industry experts, will be giving an interesting insight into the technical and scientific progress that has been made in foundry engineering. The most innovative and creative castings from the industry will be presented with the NEWCAST Award too.

The major plant manufacturers give METEC its distinctive character. Suppliers of plant and equipment for iron making, steel making and non-ferrous metal production, for casting, pouring and shaping molten steel and for rolling and steel mills have a particularly impressive presence at METEC, which has been performing successfully in Düsseldorf for 35 years now. METEC is setting a new record this year, with 512 exhibitors from 35 countries and 21,581 square metres of stand space. METEC is one of the most prominent global trade fairs with its large proportion of international participants and is the undisputed leader in its industry.

METEC boasts the European Metallurgical Steel Technology and Application Days (ESTAD), which focus on raw materials, fireproofing, coking, blast furnaces and iron and steel making, the communication forum known as the European Metallurgical Conference (EMC) for non-ferrous metallurgy experts, which covers the entire light metal field, and the trade conference Pb Zn 2015. At the Lead & Zinc Symposium, everything revolves around extractive metallurgy and processing concepts.

Heat is what counts at the fourth in the trade fair quartet: at THERMPROCESS, industrial furnaces, industrial heat treatment plants and thermal processes are the main areas covered by the exhibits. THERMPROCESS is the second-oldest trade fair in “The Bright World of Metals” (after GIFA) and has been part of the Messe Düsseldorf portfolio for forty years now. It continues to be a success, with 306 exhibitors and 10,331 square metres of stand space this year.



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At THERMPROCESS, experts hold discussions about technical innovations relating to heat treatment and modern energy engineering plant concepts in the context of the THERMPROCESS Symposium. The Symposium is organised by the VDMA thermprocess technology trade association. The emphasis at the FOGI Special Show organised by Forschungsgemeinschaft Industrieofenbau e.V. (FOGI) is on the heating, smelting and pouring of metals, heating technology as well as the heat and surface treatment of metal, ceramics and glass.

Project Director Friedrich-Georg Kehrer is delighted about the positive development of the four trade fairs: "These four established and successful trade fairs are both a significant image factor and an important economic factor for the city. With a total of 2,124 exhibitors, more than 15,000 people who will be working on the stands here and the roughly 80,000 visitors who are expected, Düsseldorf can look forward to one of the absolute highlights of the trade fair year."

The trade fairs are open daily from 10.00 to 18.00 from 16. to 20. June. Professionals who are interested should make sure they obtain their admission tickets from the websites in advance and print them out at home before they leave for the trade fairs. The advantages are obvious: the online day ticket costs EUR 45.00 (on site: EUR 60.00), while the saving is even larger with the five-day ticket: EUR 98.00 online and EUR 130.00 at the exhibition site. In addition to this, the online ticket can already be used for free travel to Messe Düsseldorf on buses and trains in the Rhine-Ruhr public transport system (VRR). All the information about the trade fairs and the additional events taking place alongside them can be found in the Internet at [www.tbwom.com](http://www.tbwom.com) ("The Bright World of Metals" in English) and [www.tbwom.de](http://www.tbwom.de) (in German).

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