

PRESS RELEASE

For Immediate Release

Network & Experience the world's best in the printing and packaging sectors at PACK PRINT INTERNATIONAL

10 July 2013 – PACK PRINT INTERNATIONAL 2013, Southeast Asia's most-awaited trade fair for the packaging and printing sector is back from 28 to 31 August 2013 at the Bangkok International Trade and Exhibition Centre (BITEC). Strategically set in Thailand, Asia's rising integrated hub for both thriving sectors, the 4th International Packaging and Printing Exhibition will bring together the world's leading companies for a comprehensive showcase of the latest technological innovations and solutions that are set to move the industry. For four days, the show floor will be buzzing with multi-range product displays, life machinery and robust exhibitor-visitor engagements across three exhibition halls at BITEC. Trade professionals will also be treated to an array of exciting on site activities including product demonstrations, interactive seminars and workshops conducted by industry experts representing the exhibiting leading brands.

Challenging & Enhancing Capabilities within the Industry's Boundaries

PACK PRINT INTERNATIONAL is an industry focused trade exhibition that provides an excellent collaborative platform for leading companies and their authorized distributors, suppliers and certified dealers to meet targeted clients. The trade exhibition is jointly organized by Messe Düsseldorf Asia (MDA), The Thai Packaging Association and The Thai Printing Association.

Mr Gernot Ringling, Managing Director of Messe Düsseldorf Asia shares that "Given the strong industry development across the packaging and printing business sectors throughout the region, PACK PRINT INTERNATIONAL has developed and established itself as the leading platform and focal point for both industries, not only from Thailand but from across the region."

The trade exhibition is well-positioned to provide an enriching one-stop networking experience to exhibitors and visitors with the best in the industry, draw critical industry insights and witness first-hand the latest developments that can propel their businesses towards greater success in these sectors. The exhibition has attracted the participation of equipment manufacturers such as Canon, Fuji Film, Hewlett Packard, Heidelberg Graphics (Thailand), Koenig & Bauer Group (KBA), Riso, Sanki Machinery Trading Inc, and many others. Large distributors and suppliers of multinational brands products include Berli Jucker Public Co Ltd, Creation Machinery Corporation Ltd, Docusys (Thailand) Co Ltd,, Ferrostaal (Thailand)Co. Ltd, Global Graphics Machines Co Ltd, Nationwide Co Ltd,



**PACK PRINT
INTERNATIONAL**

4th International Packaging and
Printing Exhibition for Asia

28 - 31 August 2013

Bangkok International Trade &
Exhibition Centre (BITEC)
Bangkok, Thailand

www.pack-print.de

Officially supported by:



Messe Düsseldorf / Organizer of:



Jointly organized by:



The Thai
Packaging
Association



The Thai
Printing
Association



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Printplas Machinery Co Ltd, Rotary Technology Limited and Sanxin Printing Machine Material (Thailand) Co Ltd,. Specialized product manufacturers and suppliers include Chaiyaboon Brothers Co Ltd, Eltromat GmbH, Nova Inter Tech Co Ltd, Perma-Flex Co Ltd, Tex-Year Industries Inc. will feature their products designed to further enhance the operational efficiency of its customers.

The packaging industry's growth is in line with global trends driven by buyers' changing demands, improved economics of shorter print runs, agile job set-up and custom data printing. For the packaging sector, visitors can expect to see exhibitors showcasing digital printed packaging and label solutions with participation from Duco International Co Ltd, Graphpack Co. Ltd, Perma-Flex Co Ltd, S.K.P Interpack Co Ltd, Systems Board Co Ltd, Univacco Technology (M) Sdn Bhd, Zhengzhou Pengsheng Packaging Material Co Ltd and many others.

Technological and Innovative showcase for the printing and packaging sectors

PACK PRINT INTERNATIONAL 2013 is the choice platform for many market leaders to showcase their newest developments, applications and technologies for the packaging and printing sector. With an expanded show floor of close to 30%, visitors can expect to gain insights on relevant technologies that meet their companies' business requirements whilst identifying potential opportunities at the trade exhibition.

The exhibition displays bring forward a comprehensive selection of customized, multi-capabilities products as well as integrated services for high volume mass market productions to meet varying customers' needs. For the printing industry, an ensemble of international names has been lined up to feature the latest products with integrated functions, environmentally-friendly solutions for flexo, gravure, digital and sheetfed offset printing. On the packaging side, recognizable global brands trusted for reliable packaging delivery will feature complete lines and services for flexible, digital and integrated packaging technology for packaging materials, machines, consumables and aid product.

The biennial trade exhibition has gained regional standing and proven its global market significance and relevance to leading industry players. Since its debut on the regional stage in 2007, the number of international visitors is consistently on the rise and repeat visitor attendance has risen steadily over the years. The last edition in 2011 attracted over 16,000 visitors with a 30% record increase in overseas visitors. A further growth in regional and international participation is expected as PACK PRINT INTERNATIONAL 2013 aims to attract some 20,000 trade professionals to the exhibition this August.

Visitors from the printing industry include specialists from commercial, digital, newspaper printing and reproduction houses, experts from the publishing, finishing and converting trades, retail and manufacturing companies, advertising and design houses as well as those involved in multimedia and internet publishing. The show floor for the packaging sector will be represented by those who are focused on finding resource capabilities in package production, consultancy services for niche packaging needs, consumer goods, electronics manufacturing and contract packaging. Visiting delegations from countries such as Bangladesh, India, Laos, Myanmar, Philippines and Vietnam are expected to visit the four day exhibition.

To further enhance their visitors' experience at the exhibition, trade professionals can participate at various concurrent events organized in conjunction with PACK PRINT INTERNATIONAL.

Visitor pre-registration is open until 20 August 2013. For more information on PACK PRINT INTERNATIONAL 2013 and visitor's registration, please visit www.pack-print.de

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About PACK PRINT INTERNATIONAL 2013

Since its debut in 2007 PACK PRINT INTERNATIONAL (PPI) has become Asia's premier event for all from the global printing and packaging sectors. Driven by the world-renowned and sectors' leading trade fairs drupa and interpack, PPI will once again showcase technology, products and solutions serving the entire supply chain presented by international brand names and worldwide market leaders. Together with seminars, technical presentations and a host of networking activities the 4th International Packaging and Printing Exhibition for Asia is a must-attend event for industry professionals to expand their business in the region. The 4-day exhibition will be open to trade visitors from 28 - 31 August 2013 at the Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand. All trade visitors and professionals are required to register their visit. Online pre-registration for visitors is now open. Please visit www.pack-print.de to register.

About Messe Düsseldorf Asia (MDA)

MDA is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in industries including plastics, printing and packaging, and medical and health care - specifically K, drupa, interpack, MEDICA, COMPAMED and A+A held

in Düsseldorf, Germany. Since 1995, MDA's portfolio of trade fairs in Southeast Asia includes: for the plastics and rubber sectors in Thailand ([TIPREX](#)), Vietnam ([PLASTICS & RUBBER VIETNAM](#)) and Indonesia ([INDOPLAS](#)), the printing and packaging sectors in Thailand ([PACK PRINT INTERNATIONAL](#)) and Indonesia ([INDOPACK](#) and [INDOPRINT](#)), the wire, cable, tube and pipe sectors in Thailand ([wire Southeast ASIA](#) and [Tube Southeast ASIA](#)), the medical and health care industries in Thailand and Singapore ([MEDICAL FAIR THAILAND](#), [MEDICAL FAIR ASIA](#), [MEDICAL MANUFACTURING ASIA](#)) the Workplace Safety & Health sectors in Singapore([OS+H Asia](#)) and the metal and steel trade industries in Indonesia ([indometal](#)).