

make-up artist design show DÜSSELDORF: Trade Fair for Stage and Beauty Make-Up Artists on 22 and 23 March 2014

The whole world of make-up meets in Düsseldorf on 22 and 23 March! The make-up artist design show has become an unparalleled industry meeting point for stage and beauty make-up artists from theatres, opera and playhouses, TV studios, musicals and movie productions. Awaited once again at the fifth edition of this lively and colourful trade fair are over 3,000 trade visitors who will be able to enjoy the professional atmosphere and proven combination of continuous education, practical experience and trade fair.

From Professionals for Professionals

Thanks to a strict trade-visitor registration scheme all those attending the make-up artist design show will be professionals. Participants particularly appreciate this professional and communicative atmosphere as it creates ideal conditions for exchanging ideas with colleagues and making new contacts. Visitors can look forward to presentations by big stars in the industry at the lecture forum where they will showcase their work for film, TV and theatre. "Here the top stars of the sector can be seen face to face as they personally share their latest tricks and techniques. Such a high-calibre technical programme with international protagonists is truly unique," says Director Helmut Winkler.

Creative Ideas to Try Out

At the Creative Workshop the motto is test, try out and learn something new. The internationally acclaimed speakers here invite visitors to join in and provide valuable pointers for working routines with their skill and expertise. Here materials and techniques can immediately be tried out under the guidance of experts in three daily workshops. Pia Norberg's workshop on paper maché and moulding animal heads is all about snouts, fur and horns. Birgit Mörtl will teach visitors to try out airbrushing, body painting and stencils on



Fachmesse
für Maskenbildner
und Visagisten

trade fair for
make-up artists

22.+23.3.2014

www.make-up-artist-show.de



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

china figurines. Going back in time will be Hans-Jürgen Kückelheim with his theme of “Historical Hairdoes”. Braiding, up-dos and back-combing will create styles that have adorned many a head in the course of the past centuries.

75 Exhibitors and Brands

At the stands of the 75 exhibitors and brands, visitors will find everything they need for professional make-up and mask-making: special effects, wigs, hairpieces, utensils and accessories. This year will see the popular Special Show present the creative masterpieces of well-known stage make-up artists on the theme of Special Effects.

Stage Stars Live

Düsseldorf will present the best theatrical make-up artists in their industry on stage allowing visitors to look over their shoulder. Over the past few years top-stars like Michael Westmore, Steve LaPorte and Andrew Clement made for some Hollywood glamour on stage – and in 2014, too, several major names in make-up artistry will send visitors into raptures with their spectacular art. These high level expert talks and the diverse programme ensure the make-up artist design show will be a one-of-a-kind experience.

Accolades and Talent Hunt

For the fourth time now talented trainees will meet and compete in Düsseldorf. This year the participants in the German Stage Make-Up Artist Championship for make-up artist trainees are expected to produce a high-impact make-up under the heading “homicide victim”.

With the presentation of the “Golden Mask” both a national and international award winner is honoured at the “make-up artist design show”. This is a form of recognition for personalities in the sector for their special commitment, artistic make-up skills or extraordinary lifetime achievements.



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Service with a Capital S

The make-up artist design show Düsseldorf offers its visitors an extensive portfolio of services. Free services include crèche facilities on site (from age 4), a cloakroom and left luggage facility as well as use of public transport within the networks of the VRR transport authority (in Greater Düsseldorf on presentation of a valid admission ticket). In addition there are low-cost travel offers by Deutsche Bahn from € 109 as well as package tours including admission to the trade fair and hotel accommodation from € 104. One overnight stay at a standard hotel is also available for as little as € 50.

The make-up artist design show will run on 22 and 23 March 2014 from 9.00 am to 6.00 pm in Hall 13 of the Düsseldorf Exhibition Centre. Trade visitor registration ensures that admission is restricted to stage make-up artists and professional make-up artists. 1-day tickets cost € 30, 2-day tickets are € 45. Both include admission to the concurrent BEAUTY DÜSSELDORF. Information on the make-up artist design show is also available online at www.make-up-artist-show.de.

Three Trade Fairs in Parallel on the Fourth Weekend in March

In 2014 the fourth weekend in March will be very much focus on beauty: Friday 21 to Sunday 23 March 2014 will see the holding of BEAUTY DÜSSELDORF, the leading international trade fair for cosmetics, nail, foot, wellness and spa. With a two-day overlap this runs in parallel with TOP HAIR INTERNATIONAL Trend & Fashion Days, Germany's leading hairdressing event on Saturday 22 and Sunday 23 March. Saturday 22 and Sunday 23 March will also see the holding of the fifth make-up artist design show, Germany's only trade fair for make-up artists.

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