



31. Mai - 10. Juni 2016
Düsseldorf
www.drupa.com
no. 1 for print and
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KCI's touchpoint 3D fab + print new to drupa 2016

Open daily during drupa's business hours, KCI's 3D fab + print touchpoint will be available in Hall 7a at stand C41. We will form a meeting ground where thought leaders, industry professionals, exhibitors, and visitors working in both the 2D printing/packaging production, and 3D printing industries can come together to discuss thought-provoking ideas, share technologies, and knowledge. The ultimate objective of the touchpoint is to encourage new technological integrations, even leading to new brand and production collaborations and partnerships between these three important industries. In this way, the 2D printing and packaging production industries will be able to come along and examine not only their present potential, which may not as yet have been fully realized, but also be able to look at what 3D printing has to offer their businesses both now and for the future.

“Just come along to one of our networking events and have some fun! Have a drink with us and make some new friends and business partners. You might also just be the lucky person who wins one of the Cubicon Style 3D printers that will be given away, or gets a free scaled bust of yourself, printed by one of our partners”, says Leslie Wood Account Manager 3D fab+print.



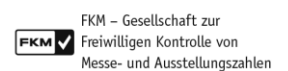
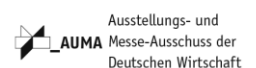
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Bus 722: Messe-Center Verwaltung



The touchpoint will encompass a daily schedule of interactive presentation sessions. Each presentation will consist of a short lecture of 10-15 minutes and will be followed by a lively question and answer session with the audience. Some of the leading companies that have already signed up to present are: SDD/AMR Europe, Gartner, Doob, Smithers, Massivit. They will address such themes as:

- What 3D technologies are relevant to the 2D printing and packaging production industries?
- What added business potential is there for 2D printing services to integrate 3D printing into their available services?
- What opportunities does 3D printing represent as a new business model?

In addition overviews will be given of:

- 3D printing and 3D printing service bureaus,
- Technology trends with case studies (including those for traditional 2D printer manufacturers) ,
- New business opportunities.

Presentations will also be given on 3D market forecasts and how these relate to 2D printing manufacturers in terms of:

- Market drivers and inhibitors; both consumer and enterprises, and
- Market trends

Besides this lecture program, there will also be technology displays and workshop areas where you will be able to see the latest 3D products like the Getto Blaster (SDD3DP1204) and software (e.g. SDD STP Step(file) To Print) on display and be able to engage in



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conversation with industrial experts and gain advice to new industry solutions.

About KCI

KCI Publishing is a leading knowledge, communication and information company based in the Netherlands connecting business-to-business professionals by building and sustaining global communities, solving their information needs and helping them to develop their professional lives and friendships.

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Further information available at www.drupa.de and the following social networks:

Twitter: www.twitter.com/drupa or [#drupa2016](https://twitter.com/drupa2016)

Facebook: <http://www.facebook.com/drupa.tradefair>

Xing: <https://www.xing.com/net/pri2b1dd0x/drupa>

LinkedIn: <http://www.linkedin.com/groups/drupa-print-media-messe-4203634/about>

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