

FOR IMMEDIATE RELEASE:

PLASTICS AND RUBBER VIETNAM: Meeting Industry Expectations

Ho Chi Minh City, XX March 2016 - The 6th edition of PLASTICS AND RUBBER VIETNAM 2016 came to a close after 3 intense exhibition days on the 3 March 2016 at the Saigon Exhibition and Convention Centre (SECC), Ho Chi Minh City. The event successfully lent itself as a very effective platform for international plastics and rubber technology suppliers and Vietnamese buyers to connect and network.

A total of 6,402 trade visitors including 85 members of the press from more than 30 countries and regions attended the event. 208 group delegations from well-known companies and buyers such as **BINH MINH PLASTICS LTD, DYNAPLAST PACKAGING VIETNAM, DONG NAI PLASTIC JSC, MECHANICS CONSTRUCTION AND FOODSTUFF JOINT STOCK COMPANY, VRG SA DO RUBBER THREAD JSC**, (to name a few) also came to the event.

A good product and technology sourcing platform

Many of the 149 exhibitors from 20 countries/regions displayed their latest products and services for the Vietnamese market.

Commenting on the demand for new technologies by local manufacturers, **Mr. Aria Heidarian - Industrial Issues Executive** and **Mr. Carl F Woolf - International Trade Adviser, UK Trade and Investment** shared: "Vietnam industry is currently undergoing rapid development and it's kind of a model of where China was a few years ago. Although this is the first time that the British Pavilion came and exhibited in Vietnam, we found that there are a lot of good opportunities for our company members to develop their business here. As for the exhibition, everything was good and we are happy".

Seminars & Conferences

Industry thought leaders addressed issues and shared best practices with the industry at seminars held over three days at PLASTICS AND RUBBER VIETNAM 2016. Organised by the the Multi Engineering Solutions Laboratory (MESLAB), these sessions were well attended by more than 150 delegates. Seminar content touched

on the following topics: Criteria for Evaluating Industrial Design Quality of Packaging Products, Customer Centric Rapid Product Development for Packaging Industry, Packaging Design from a Product Designer's Perspective, Direct Digital Manufacturing in Packaging Industry and Application of 3D Scanning and Printing in Packaging and Plastic Product Development Process: Principles and Practice.

Strengthening relationships and building networks

Commenting on PLASTICS AND RUBBER VIETNAM 2016, **Mr. Le Truong Giang – DYNAPLAST PACKAGING VIETNAM** said: “Plastics & Rubber Vietnam is a must-attend event for our company. We are impressed by the scale of exhibition as well as the variety of machines and equipment. We are interested in plastics extrusion machines, plastics box making machines and labeling machines. According to new manufacturing trends, we believe that Plastics & Rubber Vietnam will expand in scale and categories of displayed products that will help Vietnam enterprises enhance their productivity.”

Sharing the same comments, **Mr. Ho Thanh Trung – Production Manager – VRG SA DO RUBBER THREAD JSC** added: “Thanks to Plastics & Rubber Vietnam 2016, our company has found some machines and materials that can be applied to our production line. We believe that the exhibition will improve year after year and provides us the best opportunities to source for cutting-edge machines for the manufacturing industry in Vietnam.”

As a repeat visitor, **Mr. Vu Quoc Toan – Purchasing Manager – DONG NAI PLASTIC JSC** shared: “We have visited the show many times. We specialize in manufacturing plastics products, and have also expanded into carton packaging manufacturing. Therefore, ProPak Vietnam and Plastics & Rubber Vietnam is the ideal 2-in-1 exhibition which provides for our needs. This was also a good chance for us to meet up with our existing suppliers and get new contacts. We look forward to visit the next edition.”

The next edition of PLASTICS AND RUBBER VIETNAM 2018 will return from 20 - 22 March 2018 at Saigon Exhibition and Convention Centre, Ho Chi Minh City, Vietnam.

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Additional Information:

• **PLASTICS & RUBBER VIETNAM 2016 at a glance:**

- **Exhibition:** PLASTICS & RUBBER VIETNAM 2016
- **Co-located with:** PROPAK VIETNAM 2016
- **Venue:** Saigon Exhibition & Convention Center (SECC)
- **Address:** 799 Nguyen Van Linh Parkway, Tan Phu Ward, District 7, Ho Chi Minh City
- **Date:** 1 - 3 March, 2016 (Tues - Thurs)
- **Time:** 0900hrs – 1700hrs
- **Website:** www.plasticsvietnam.com

• **About PLASTICS & RUBBER VIETNAM:**

Launched in 2007, the biennial event - PLASTICS & RUBBER VIETNAM is the most international exhibition for plastic and rubber technology and material in Vietnam. The event has successfully gathered hundreds of leading manufacturers and processors at a single forum to present their products and services to buyers in Vietnam. Now into its 6th edition, the PLASTICS & RUBBER 2016 (PRV16) which ran from the 1st to 3rd March 2016 at Saigon Exhibition and Convention Centre (SECC) is the premier trade event to showcase your latest product and technology innovations to Vietnam and the surrounding region. The exhibition is jointly organized by Singapore Exhibition Services and Messe Düsseldorf Asia Pte. Ltd., together with our local partner - VietChamExpo. For more information about the event, please visit: www.plasticsvietnam.com

Media contacts

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