

## The World focuses on Düsseldorf: Visitors from over 100 Countries expected to attend wire and Tube in December

From 7 to 11 December 2020 the two international No. 1 trade fairs for the wire, cable and tube and pipe industries, wire and Tube, will open their doors at Düsseldorf Fairgrounds.

The two leading international trade fairs for these industries will now be held in compliance with strict new hygiene and social distancing rules at a perfectly prepared Düsseldorf Fairground.

2018 saw 71,500 trade visitors (69,000 in 2016) from 134 countries visit the exhibition halls on the Rhine river over five days to learn about innovations in their sectors and conclude business deals at the world's leading1 trade fairs.

For December the organisers expect stable numbers of visitors from Europe despite the tight situation in the global economy. So far, one third of visitors at both trade fairs came from Germany while two thirds were international visitors. This means that wire and Tube are among the most internationally attended trade fairs care of Messe Düsseldorf.

80% of international visitors in December are expected to hail from Europe. Although strong producer and visitor countries such as Italy, France and Spain are seriously impacted by the consequences of the Corona crisis, these are the European countries – alongside the Netherlands, Spain, Poland, Russia, Great Britain and Turkey – where most European trade visitors will come from to visit the two trade fairs.

If the EU and national stimulus packages take effect in the European countries, then an economic recovery and increase in investment can be expected by the end of the year.



International Wire and Cable Trade Fair  
Internationale Fachmesse Draht und Kabel



International Tube and Pipe Trade Fair  
Internationale Rohr-Fachmesse

**07-11 December 2020**  
[www.wire.de](http://www.wire.de) | [www.tube.de](http://www.tube.de)

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Mitgliedschaften der  
Messe Düsseldorf:

The global  
Association of the  
Exhibition Industry

Ausstellungs- und  
Messe-Ausschuss der  
Deutschen Wirtschaft

FKM – Gesellschaft zur  
Freiwilligen Kontrolle von  
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

Visitors to wire come from the wire and cable industries, the iron, steel and NF-metal industries, from automotive and construction, the chemical industry, trade and the services sector. At wire 2020 they will be on the look-out for innovations, trends, new business partners and suppliers or seeking to deepen existing contacts.

Visitors' main interests focus on machinery and equipment for wire manufacturing and finishing, as well as process technology tools, finished products, auxiliary materials, forming technology and fasteners and springs as well as wire mesh welding machinery.

At Tube most visitors are interested in the latest news from the fields of tubes, plant and machinery for pipe and tube processing (as well as for finishing and manufacturing pipes and tubes), raw materials, accessories, profiles and pipe and tube trading. Likewise, pipelines, OCTG technology and sawing as well as saw blade grinding machines meet with avid interest among visitors to Tube 2020.

For current information visit the Internet portals at: [www.wire.de](http://www.wire.de) and [www.Tube.de](http://www.Tube.de).

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