

Press Release

glasstec 2024 – WE ARE GLASS

Glass industry dedicated to innovation and transformation –

Exhibitor applications possible with immediate effect

Düsseldorf, 11 July 2023 As of now, companies from glass machinery building, glass industry and the glazier trade can apply for participation in glasstec 2024 – International Trade Fair for Glass Production, Processing and Products. The world's leading trade fair for the glass sector will be held at Düsseldorf Exhibition Centre from 22 to 25 October 2024. At glasstec, experts from around the world can experience an unparalleled line-up of products and solutions along the entire value chain around the material that is glass. With its claim "WE ARE GLASS" glasstec underlines its pole position as the glass sector's leading event – as a comprehensive information platform for investment decisions it focuses on Hot Topics such as the Circular Economy, Digital Technologies and Decarbonisation in conferences, forums and meetings.

Exhibitor applications possible with immediate effect

At glasstec exhibitors from the segments of machine building, industry and skilled crafts meet with an international expert audience comprising 80% decision-makers and benefit from the high international reach of what is the largest and most relevant trade fair in the glass industry. The preparations for glasstec 2024 are already in full swing, and companies can as of now apply for participation as exhibitors at www.glasstec.de/Anmeldung.



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Düsseldorf**

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Mitgliedschaften der
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

The new glasstec claim “WE ARE GLASS”

WE ARE GLASS stands for the international glass sector with all its innovative power and versatility and for the relevance of glass in our present time. The claim is also synonymous with the relevance of the glass industry as part of society that is facing up to its responsibility: decarbonisation and resource savings are among today's most relevant topics, which also keep the energy-intensive glass industry busy.

For over 25 years now the glass industry has gathered at the world-leading trade fair glasstec in Düsseldorf. In a two-year cycle, exhibitors and visitors from around the globe come together to build business relations, win over new customers, and maintain existing contacts. glasstec is the centre of attraction, marketplace, trendsetter, innovation and information platform for the global glass sector and underscores its leading relevance to the glass community with its claim WE ARE GLASS.

Hot Topics of the glass sector anchored in the line-up of side events

Circular economy, digital technologies and decarbonisation. At glasstec the Hot Topics of the industry are placed in focus and additionally addressed in accompanying conferences, forums and meetings. Leading industry representatives will deliver numerous top-level talks flagging up new approaches from research, science and industry.

Alongside the wide ranges displayed by exhibitors on the themes of glass production/production technology, glass treatment and finishing, skilled crafts as well as the numerous glass products and applications, glasstec 2024 will again offer a unique and extensive line-up of side events from science and practice with high international attendance.

Lars Wismer, Director of glasstec, looks to the coming trade fair with anticipation: “Planning for a comprehensive event programme is already under way. We will further strengthen and expand the successful glasstec conference format and the innovation showcase glass technology live (gtl). Especially gtl is a unique platform for experiencing latest developments and innovations in the glass industry in one place. glasstec stands out with the fact that visitors here can experience the performance potential and diversity of glass hands-on and especially the



diversity in each segment of the glass industry. This includes architecture, facade design, crafts, automotive glass, glass processing and production as well as solar technology and smart glass.”

glasstec – International Trade Fair for Glass Production, Processing and Products – will be held from 22 to 25 October 2024 at Düsseldorf Exhibition Centre.

More information at: <http://www.glasstec.de>

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Upon publication we would appreciate a specimen copy.

