



The banner features the Medical Fair India logo on the left, which consists of a grey cross with a red heartbeat line and the text 'MEDICAL FAIR INDIA'. To the right of the logo, the text reads: '30<sup>th</sup> International Exhibition and Conference YASHOBHOOMI (IICC) DWARKA, NEW DELHI, INDIA' followed by '20-22 MARCH 2025' in large red letters. Below this, it says 'www.medicalfair-india.com' and 'Member of MEDICAlliance' with the alliance logo. On the right side of the banner is a photograph of a smiling male doctor in a white coat with a stethoscope, holding a red folder. To the right of the doctor, the text reads: 'INDIA'S NO.1 TRADE FAIR FOR HOSPITALS, HEALTH CENTRES AND CLINICS'.

## 29th Edition of Medical Fair India Concludes, Marking Another Successful Year of Innovation and Collaboration in the Healthcare Industry

14215 attendees from 42 countries participated reflecting the strong appeal of the show to Indian and international markets alike

Mumbai, April 2024: Medical Fair India 2024, the leading exhibition for global medical and healthcare industry, concluded its 29th edition recently at the Bombay Exhibition Centre, Mumbai. The event witnessed an impressive turnout with 348 exhibitors showcasing their latest products and solutions to 14,215 attendees from across the globe.

For 3 days, the trade expo and parallel programs were abuzz with high-impact networking and collaboration amongst key industry stakeholders. The inauguration ceremony was graced by esteemed dignitaries such as Dr. Arunish Chawla, Secretary – Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers and Shri Ravindra Pratap Singh, Joint Secretary (Policy, Medical Device, Scheme, PSU, PMBJP) – Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers.

The exhibition spanned across 14,000 square meters and featured participation from 16 countries, including Australia, China, Germany, Hong Kong, India, Italy, Japan, Korea, Malaysia, Singapore, Taiwan, Thailand, Turkey, the United Kingdom, the United States of America and Vietnam. The event also showcased group participation from China, Korea, Taiwan, Malaysia, and Italy.

The exhibition featured a comprehensive showcase of Medical Technology, Hospital/Health Centre Equipment, Clinical Laboratory & Analytical Equipment, Rehabilitation Solutions, Components, Hospital Infrastructure and more, aimed at advancing healthcare delivery and patient outcomes. The well-expanded product profile attracted visitors from 42 countries. The attendees included doctors, practicing physicians, dental surgeons, hospital directors, dealers & distributors of medical devices, medical technicians and visitors from academia, government and more.

Mr. Rajiv Nath, Managing Director at Hindustan Syringes & Medical Devices Ltd, Forum Coordinator at AiMeD (Association of Indian Medical Devices Industry), and Chairman of the Advisory Committee for Medical Fair India 2024, commented on the event's success, "I laud the efforts of the Messe Düsseldorf for making a sustained incremental movement in creating space for meaningful engagement of the national and international medical and healthcare manufacturing industry through this flagship Expo – Medical Fair India. I heartily congratulate all participants and want to offer my gratitude to the entire team of Messe Düsseldorf India for their contribution towards the establishment and growth of Indian Medical and Healthcare Industry. Expos and conferences such as Medical Fair India play an important role in furthering collaboration and innovation within the industry. I am delighted to witness Medical Fair India's impressive rate of growth over the years. This year, in 2024, it was 7th consecutive year for 'Make in India' pavilion (supported by AiMeD) at Medical Fair India that featured some of the indigenous innovation to help shape the future of Indian healthcare. Alongside the huge participation from 16 other countries brought together the best of the minds, technologies and new arenas for collaborations, which is set to make a huge contribution in projecting India's prowess in the global medical care landscape."

Bring Indian OEMs to spotlight, Make in India Pavilion, supported by Association of Indian Medical Device Industry (AiMeD), was the center of attraction at Medical Fair India, which showcased indigenous innovations shaping the future of healthcare.

Mr. Ajay Kumar Gulati, General Manager – Messe Düsseldorf India expressed his appreciation for the remarkable response from the industry, "It brings me great pleasure to witness the healthcare community coming together to position Medical Fair India as the foremost platform for industry stakeholders. With each edition, the show has seen remarkable growth. The 29th edition had set an elevated benchmark, opening doors to new possibilities and opportunities in the healthcare landscape. With rapid growth and the unwavering support of key industry stakeholders, Medical Fair India is poised to consistently provide a world-class platform for industry engagement and empowerment in the years ahead."

Medical Fair India has a prestigious lineage dating back to decades of congregating the international healthcare community. A part of Messe Düsseldorf group's medical exhibition portfolio 'MEDICAlliance', Medical Fair India is organised by Messe Düsseldorf India and is supported by Association of Indian Medical Device Industry (AiMeD),

## **Integrated Networking & Learning Experience**

Voice of Healthcare 8th International Conference that took place on the 1st day of the show featured sessions on digitising the country's health care delivery system. The conference enabled attendees to explore further gateways into accessing affordable and adequate healthcare, in a seamless and efficient manner, thereby significantly enhancing the goal 'Universal Health For All'. The conference was chaired by Dr. Naveen Nishchal, Founder – Meddo, Cygnus Hospital, VOH Incubator.

Clin Lab Expo & Diagnostica, in-vitro Diagnostics (IVD) Pavilion at the show focused on Laboratory Medicine, Point of Care Testing, Molecular Medical Diagnostics & Clinical Chemistry solutions and highlighted recent developments in the IVD and allied areas. The day-long conference that took place on the Day 2 of the show covered key topics on the theme 'Driving Global Dominance through Innovations: IVD Industry's Role in Economic Growth'. The conference was supported by Startup Incubation and Innovation Centre, IIT Kanpur and was chaired by Mr. Jatin Mahajan, Managing Director – J Mitra & Co. & co-chaired by Ms. Rama Venugopal, Executive Director – Value Added Corporate Services (P) Ltd.

Day 3 of the show brought the delegates together for another insightful conference – the Smart Hospitals Conference – a series of sessions created to help business owners of small hospitals, day-care centers and clinics manage their businesses, in alignment with changing market needs and business scenarios. The conference was based on the theme 'Indian Healthcare Services – A Decade of Growth Forecast' and was chaired by Dr. Bhupendra Kumar Rana, Chief Executive Officer – Quality and Accreditation Institute (QAI) & co-chaired by Ms. Rama Venugopal, Executive Director – Value Added Corporate Services (P) Ltd.

Another show highlight was the Future for Health (FTR4H) Digital Health Pavilion, Conference and Start-up Pitch Competition. FTR4H is a society of digital health enthusiasts which acts as a definer to connect all global digital health ecosystems in markets like China, Europe, India, Southeast Asia and the US with the MEDICAlliance. The pavilion featured digital health start-ups that are making strides in their respective domains whereas the conference hosted panel discussions, workshops, talks and demos on the theme 'Transformative Tech Tornado in Healthcare'. Budding start-ups participated in the live pitch competition and the winners were NeoDocs (First Place), SunFox (Second Place) & DoseTap (Third Place). The conference had the support of key industry players – Lateetud as the Silver Partner, NASSCOM Center of Excellence –IoT & AI as the Digital Transformation Partner, City of Düsseldorf Economic Development as the Awards Partner, GINSEP (German Indian Startup Exchange Program), BioAngels – Powered by Indian Angel Network, WomenInTech India and Indian Healthcare Angels as the Ecosystem Partners and Health Innovation Toolbox as the Knowledge Partner.

Indian rehabilitation industry – another significant part of the overall medical sector, has been growing steadily over last few decades and is also one of the major social and economic goals in India. Over the 3 days of the exhibition, Medical Fair India's rehaindia pavilion showcased rehabilitation solutions with the focus on inclusion and empowerment of persons with disabilities.

Concurrent to the exhibition and conferences, the 14th MT India Healthcare Awards, organised by Medgate Today Magazine & powered by Medical Fair India, was also held on the second day of the show. The best industry players, institutions and medical professionals were honoured for their exemplary work in the healthcare sector during a grand evening of celebration.

With the promise of bringing an even more comprehensive platform in the years to come, Medical Fair India 2024 concluded on a high note with great appreciation from industry stakeholders. The show will return for its special 30th

Messe Düsseldorf Group Welcome!

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